

**Occupant Protection
CHSP Emphasis Area
Workgroup Meeting
Agenda**

MDT Planning Conference Room A,
Les Schwab Building
2960 Prospect Avenue, Helena, MT
Wednesday, September 10, 2019 from 10 a.m. - 12:00 p.m.



Attendees:

Sgt. Greg Amundsen, Traffic (Missoula Police Dept)
Major Robert Armstrong, MHP
Patricia Burke, Safety Engineer/ SMS Manager (MDT)
Sheila Cozzie, Cultural Liaison-SHTSS (MDT)
Buck Herron, Violent Deaths Reporting System (DPHHS)
Davida Hryszko, BUMT Coordinator (Cascade Co)
Alyssa Johnson, Trauma Systems Manager-EMS & TS (DPHHS)
Mark Keffe, Data Analyst-SHTS (MDT)
Tracie Kiesel, BUMT Coordinator (Tri-County)
Pam Langve-Davis, CHSP Program Manager (MDT)
Wendy Olson Hansen, BUMT Coordinator (Flathead Co)

Charmell Owens, Traffic Safety Chair (City of Missoula)
Bryan Page, Safety & Health Bureau (DLI)
Erin Root, Occupational Protection Program -SHTSS (MDT)
Steve Schmidt, BUMT Coordinator (Missoula /Granite Co)
Robin Suzor, EMSC Program Manager (DPHHS)
Hannah Yang, Epidemiologist, (DPHHS)
Via skype
Gina Beretta, NHTSA Region 10 Program Manager
Don Smies, Richland Co Health Dept.

Introductions and Approval of July 10, 2019 Minutes- Round table introductions were made, and new attendees emphasis area introduced themselves. Minutes were sent out in advance of the meeting and approved by consensus and will be posted as written.

- Steve Schmidt has filled the position vacated by Lonie Hutchison and is now the Buckle Up Coordinator for Missoula County Health Department.

Geospatial, Inc.

DPHHS's vendor Biospatial, Inc provided an overview. Biospatial is an online platform tool used by public health and can link EMS data, trauma registry data. Overdose, crash data and provides data linkage an analytical tool to monitor spikes and geo-temporal patterns. It can then be used to provide alerts to EMS partners and general public. It also has the capabilities to chart trends over time and provide dashboards to visualize and understand data. Trauma Records can be submitted and reported in real time. It can gather TIMS data and issue alerts and gather data on EMS vehicles involved in motor vehicle crashes and can be used to plot crash clusters.

Biospatial works with states to gather the data from the beginning to the end of an incident. To date Biospatial has worked with 20 states on the full data of crash data, emergency medical data and trauma records data and 4 more states are in progress for full data; 5 states on trauma records data, Idaho is looking into the possibility of data linkage, and Wyoming is looking to link DOT & DPHHS data with Biospatial programs.

In a recent decision MDT Legal said that MDT was not allowed to share or provide accessibility of crash data to link data to improve accuracy for safety analysis because the "data" is not MDTs. DPHHS will need to get access from DOJ. DPHHS will provide access to those providing data (EMS providers). There will be a default level for counties, and Hannah can run reports for Buckle Ups.

Old Business – Strategy Report Out & Status

Strategy1: Support policies, education, training programs & activities that promote & increase seat belt and child seat use. CPS program update- Erin Root

Annual car seat week is September 15-21 with National Car Seat Check Saturday being 9/21

- 541 convertible car seat have been received
- 41 locations in 35 counties & 18 instructors & 268 techs
<https://www.mdt.mt.gov/visionzero/docs/buckleup/map-cps-techs-instructors.pdf>
- CPS events are listed at <https://www.mdt.mt.gov/visionzero/people/cps-checkup-events.shtml>

Tri-County BU is partnering with Helena Police Department on PSAs and will be features on Friday Morning Coffee Break radio show and featured on Monday night news.

Flathead County BU

Focus on efforts on how many seats are being checked and providing information on the importance of car seat checks with providers. Will be in Pablo 9/19

Cascade County BU

Received 32 car sets from AAA and will distributing those on Car Seat Saturday.

Statewide: Busy tracking numbers of car seats checked & number distributed. To date 786 checked & 290 distributed.

Missoula County BU

Missoula Safe Kids event scheduled for 9/21. Phillipsburg will also be having an event. Seat belt awareness will also be a focused element at the UM football games along with impaired driving and distracted driving.

Ravalli County is also planning a small event on 9/21. Focused outreach is awareness of availability to check car seats and the importance of car seats.

Strategy 3: Continue to support & build collaborative partnerships to increase seat belt use (focus on young drivers & passengers).

- FCCLA will be kicking off their annual Leadership Rally is scheduled for September 29-30. MDT did not receive other grant funding to assist chapters this year.
- Arrive Alive Tour <https://arrivealivetour.com/unite/> events will be conducted in St. Ignatius, Arlee and Missoula. Arrive Alive Tour works with high schools and colleges across the country, and do many corporate events throughout the year. Participants get into an actual vehicle (with battery disabled and car immobilized) and put on a virtual reality headset. Sensors are connected to the vehicle's gas/brake pedals and steering wheel, enabling the participant to experience drugged driving without the real-life consequences. Upon exiting the vehicle, each participant is handed a mock citation detailing the ramifications of their simulation, as explained by a facilitator. An external LED monitor shows what the driver is experiencing in their simulation in real time. The program incorporates an event survey on Android tablets. This survey gauges participants knowledge and experience in relation to texting while driving before and after they use the simulator

Strategy 4: Evaluate the effectiveness of ongoing messages, campaigns and programs in promoting &/or increasing occupant protection use.

- 2019 Seatbelt Survey completed with a 88.9% usage rate. Data is collected at 18 sites during the months of May-August.
- Bookmarks and fact sheets are being updates with the 2019 data of a 89% usage rate. Tentatively scheduled for distribution at annual meeting.

Announcements and Adjournment

- Rocky Mountain Rural Trauma Symposium- September 12 & 13
- 2019 Annual Transportation Safety Meeting – October 30 & 31