

Montana Comprehensive Highway Safety Plan



MONTANA
MDT★
DEPARTMENT OF TRANSPORTATION
May 2015

#VisionZeroMT
zero deaths | zero serious injuries

**2016 Annual
Transportation Safety
Planning Meeting
Radisson Colonial Hotel
Helena, Montana**

**Mike Tooley, Director
Governor's Highway Safety
Representative
Montana Department of
Transportation**

- 5th E
- Executive Leadership Team
- Vision Zero
- Roadway Fatalities & Serious Injuries
- Moving Forward

Cultural Commitment to Change

5th E >> **EVERYONE**

Change Culture

Road users are tolerant:

- Accepting of risky behavior
- Tolerant of bad outcomes
- Unwilling to correct risky behavior.

Change behavior through

- *engagement*
- *Increasing the value of safety*

2015 Safety Meeting

- Increase Seat Belt Use
- Reduce DUIs
- Increase Drivers Education
- Improve Roadway Safety Resources
- Develop Executive Leadership Team

Executive Leadership Team





zero deaths | zero serious injuries

*The vision for
Montana is
Zero-
Zero Fatalities and
Zero Serious Injuries –
on any public road in the
State.*

Executive Leadership Team (ELT)

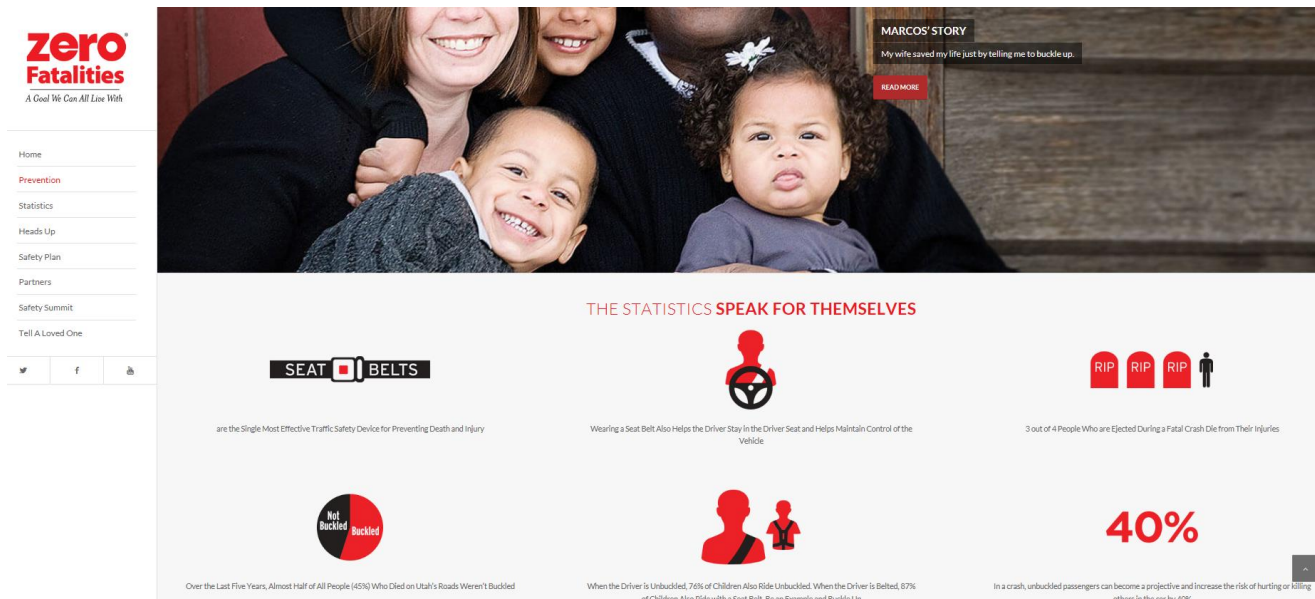
- Prioritize Vision Zero across agencies
- Provide leadership & collaborate on statewide safety needs
- Commit staff to participate in emphasis area teams & resources to implement safety initiatives
- Identify & remove barriers to achieve Vision Zero
- Incorporate common safety initiatives into agency plans and policies

Top Safety Issue

A primary seat belt law is needed.

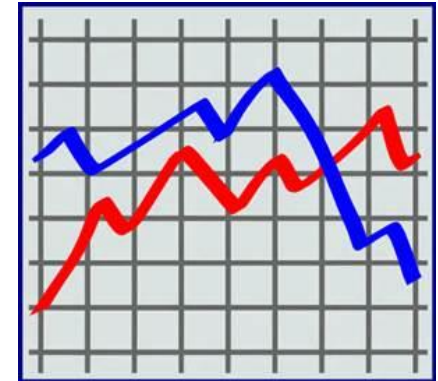
Utah **zero** Fatalities

Strong Leadership
Media Messaging
Address Issues/ Perceptions
Personal Stories/ Real Experiences



Montana Roadway Fatalities

- 224 fatalities in 2015
- 192 fatalities in 2014



- 1000 serious injuries in 2015
- 965 serious injuries in 2014

Source: Problem ID- SHTSS, September 2016

Officials identify bicyclist killed in Monday collision
Woman killed in crash after swerving to miss dog in road
Fatal crash reported in Glacier County
Woman killed on 10th Avenue South
Chinook man dies in two-vehicle crash on Hi-Line
1 dead in Crow Reservation crash
23-year-old Scobey man killed in crash on Sierra Road
GREAT FALLS, Mont. (AP) — An 18-year-old Chinook High School student was killed when his car collided with a semitrailer on U.S. Highway 2 east of Chinook near Zurich.
Washington state man dies in central Montana crash
Deer Lodge man dies of injuries in Homestake Pass crash
Man killed in crash near Bozeman
Kila woman killed in single-vehicle crash
Pedestrian killed by pickup truck in Pryor
Alcohol may be factor in interstate crash
Single-vehicle crash kills man near Poplar
Stevi man dies after crash on Eastside Highway
Rollover crash kills 2 near Colstrip
Man killed in weekend crash near Laurel
Fatal crash reported near Avon
Woman dies in rollover south of Harlem
Fatal crash slows Montana 35 traffic
2 killed in weekend crashes near Manhattan, Belgrade
82-year-old woman killed in single-vehicle crash near Turah
Garryowen woman dies in rollover near Lockwood
Missoula man killed in crash
Poplar man killed by hit-and-run; vehicle-related incidents kill at least 3 residents this week
Three die in crash; SUV traveling wrong way
Fatal crash reported in Cascade County
Motorcyclist killed in Glacier Co crash
Man killed after car collides with motorcycle
1 dead. 6 hospitalized after ravine crash near Miles City
Missoula man dead after one-vehicle crash
Anaconda man dies in early-morning crash west of Butte
2 teen boys killed by intoxicated driver in Busby crash identified
Fergus County crash victim identified
Two die in rollover crash on I-90 near Butte
Billings man dies in Sunday morning motorcycle crash
Sheriff identifies Kalispell woman killed in crash
Culbertson man dies in crash near Fort Kipp
Absarokee teen dies in Wednesday night rollover
Belgrade man killed in Norris Road rollover
Wyoming man killed in motorcycle crash east of Great Falls
Condon boy killed, girl injured in Swan Valley crash
3 dead in head-on crash near Hysham
Billings man dies in motorcycle crash in Lockwood
Coroner releases name of Ashland man killed in crash near Lame Deer
Gazette Staff Updated 1 hr ago
Vehicle versus pedestrian crash leaves one dead
Dillon man killed in a semi tractor-trailer crash near Wisdom
Kalispell women killed in two-vehicle crash
Prosecutors: Drunk driver crashed into Montana Highway Patrol car at scene of fatal accident
Malta teen identified as crash victim
Coroner identifies victim of head-on crash east of Kalispell
GREAT FALLS TRIBUNE
Polson man struck by a vehicle and killed over the weekend

Fatalities To Date

FATALITIES ON MONTANA'S ROADS IN 2016

As of **October 11, 2016**,



159

lives have been lost,
compared to 177 fatalities for this
same time in 2015.

DEADLY

behaviors that contributed to fatalities



70
Impaired
Driving*



80
Improper
Restraint*



123
Motorists*



18
Motorcyclists*



9
Pedestrians*



2
Bicyclists*

*Unconfirmed Factors: this information is taken from Montana Highway Patrol crash data. These investigations remain ongoing. The data and contributing factors should be viewed as preliminary only and are subject to change.

In 2015...

224

PEOPLE DIED
ON MONTANA
ROADS.



118

OF THESE DEATHS
INVOLVED A
CHOICE.

**THE CHOICE
TO NOT
BUCKLE UP.**



Moving Forward With the Facts

Montana's observed seat
belt usage rate is



The fourth **LOWEST**
in the nation.

In 2015,

96 percent

of the ejected people who died were unrestrained.

81 percent



of the unrestrained people ejected suffered fatal or serious injuries.

94 percent

of the unrestrained people died in crashes on rural roadways.



**3 out of 4 people ejected
during a crash die
from their
injuries.**





**\$1.5 Million is the average
cost per motor vehicle
fatality.**

**VISION
ZERO**

zero deaths
zero serious injuries

About this Program



One life lost is one too many.

*"The Department of Transportation and our partners
are united in our mission to save lives on Montana
roads."*

—Mike Tooley, MDT Director

<http://www.mdt.mt.gov/visionzero>