



VISION ZERO
zero deaths • zero serious injuries

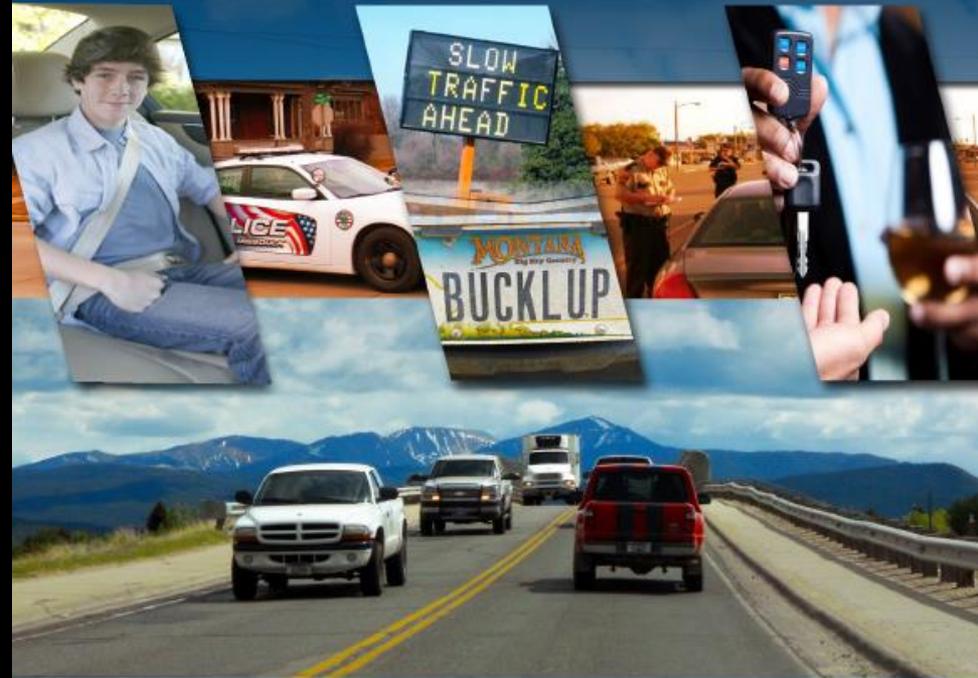
**MONTANA DEPARTMENT
OF TRANSPORTATION**

Safety Priorities & Strategic Planning to Breaking Down Barriers

2019 Annual
Transportation Safety
Planning Meeting
October 31, 2019
Helena, MT

Mike Tooley, Director
Montana Department of
Transportation & Governor's
Representative for Highway Safety

Montana Comprehensive Highway Safety Plan



MONTANA
MDT★
DEPARTMENT OF TRANSPORTATION
May 2015

#VisionZeroMT
zero deaths | zero serious injuries



MIKE TOOLEY
MISSION: ZERO DEATHS

<https://youtu.be/R4vJWwtCtUQ>

Challenges



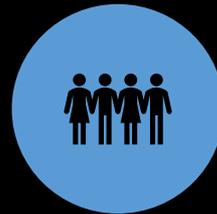
Increasing
transportation
demands



Aging
Infrastructure



Depleted
Highway Trust
Fund



Human
Behavior

Human Behavior



FATALITIES =
162



IMPAIRED
DRIVERS = 95



UNBELTED
OCCUPANTS =
61

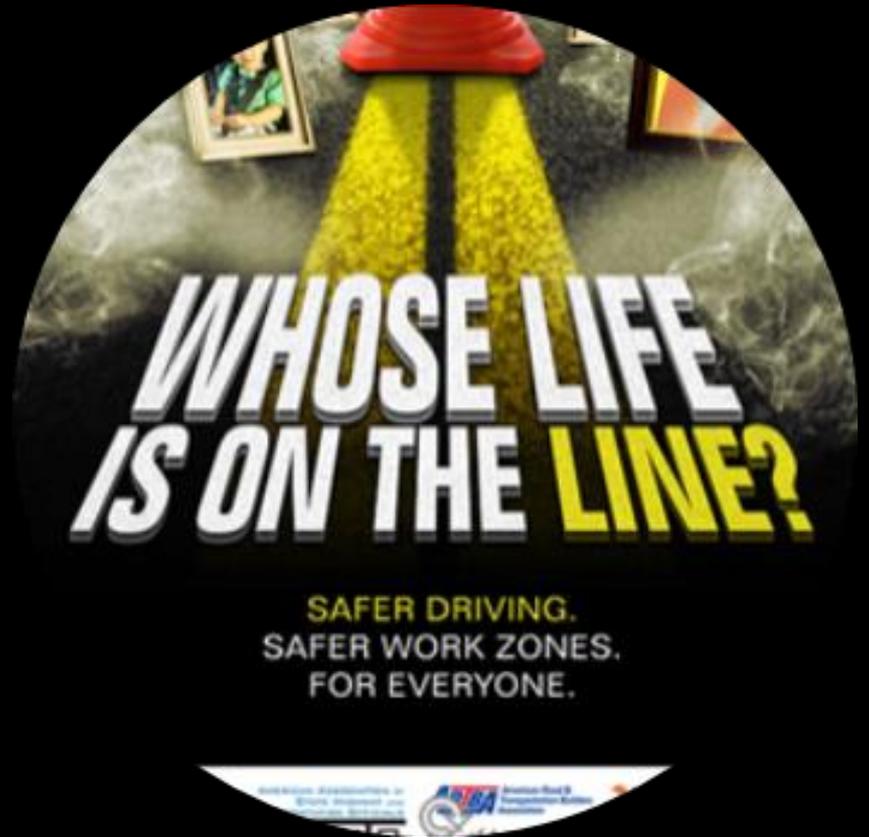
Fatalities To Date, 2019

National Health Crisis



Toward Zero Deaths[®]
National Strategy on Highway Safety

 **MOVE OVER**
Montana
Save A Life



**WHOSE LIFE
IS ON THE LINE?**

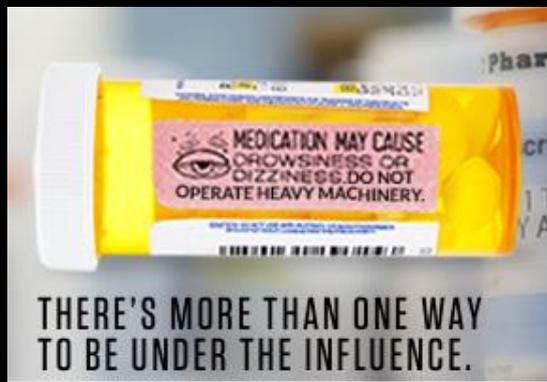
SAFER DRIVING.
SAFER WORK ZONES.
FOR EVERYONE.

Montana Department of Transportation
American Road & Transportation Builders Association

Renewed Focus



Renewed Focus



 **NHTSA**

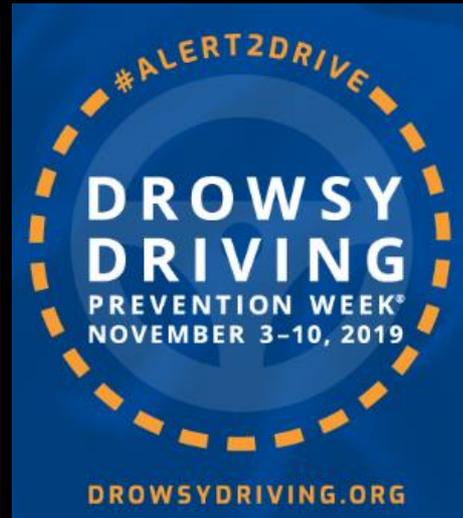
[LEARN MORE](#)



Renewed Focus

Other Human Behaviors

- Cell Phone Use
- Texting & Driving
- Distracted Driving
- Drowsy Driving
- Speeding



STOP THE TEXTS
STOP THE WRECKS



Coordinated Public Awareness




**When not buckled,
you become a
projectile weapon
that can injure or kill
your passengers.**





**DRIVE SOBER OR
GET PULLED OVER**

A **DUI** can cost
you up to **\$10,000**

WHY BUCKLE UP? | WATCH VISION ZERO VIDEOS



WHAT WILL a
DUI COST YOU?



- death
- serious injury
- incarceration
- job loss
- search warrants
- probation
- court fines
- fingerprinting
- attorney fees
- treatment
- no access to Canada

Coordinated Public Awareness

May is
Stop the Bleed Month

Get involved

 **STOP**
THE BLEED

SAVE A LIFE

The only thing more tragic than a death from bleeding...
Is a death that could have been prevented.

 **OPERATION
LIFESAVER®**
MONTANA

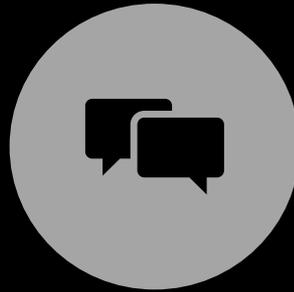
Health IN THE **406**

AARP®
Driver Safety

Solutions



SAFETY VALUES



PROVEN
SAFETY
MESSAGES



COMMUNICATION



VISION ZERO
zero deaths · zero serious injuries

About this Program

SOBER DRIVERS SAVE LIVES

[CLICK HERE TO LEARN WHAT A DUI WILL REALLY COST YOU](#)

Safer Roads

Ensuring that Montana's state roads and highways are built and maintained with safety as the first concern.

[Explore this](#)

Plans & Programs

The resources our partners need as we aim Montana toward zero deaths and injuries on our highways.

[Explore this](#)

DRIVE SAFELY

There were 181 fatalities in 2018. There have been **157** fatalities on Montana highways in 2019 compared to **134** fatalities for this same time in 2018.

Crash Data

Crash data is available by county, city, and reservation.

[Explore this](#)

Safer People

We can't do this without the complete support of every Montanan. Together, we can save lives.

[Explore this](#)

Grants

MDT administers federal grant monies for safety programs aimed at reducing deaths, injuries, and property losses resulting from traffic crashes.

[Explore this](#)

Wrinkled Dress <https://youtu.be/xy7lmzGo7cl>

Shattered Mom <https://youtu.be/DZo9QF5ACqo>

Buckle Up Montana

<https://www.mdt.mt.gov/visionzero/people/buckleup/default.shtml>

Deadly Equation <https://www.mdt.mt.gov/visionzero/people/buckleup/deadly-equation.shtml>

Myth Crashers <https://www.mdt.mt.gov/visionzero/mythcrashers.shtml>

Roundabouts <https://www.mdt.mt.gov/visionzero/roads/roundabouts/>

Safer Roads <https://www.mdt.mt.gov/visionzero/roads/>

Safer People <https://www.mdt.mt.gov/visionzero/people/>

Plans & Programs <https://www.mdt.mt.gov/visionzero/plans/>

CHSP Information: Contact Pam Langve-Davis, plangvedavis@mt.gov