



VISION ZERO

zero deaths · zero serious injuries

MONTANA DEPARTMENT
OF TRANSPORTATION

2017 Annual Transportation Safety Planning Meeting

Great Northern Hotel

October 11, 2017

Helena, Montana

Mike Tooley, Director
Governor's Highway Safety
Representative

Montana Department of
Transportation

Montana Comprehensive Highway Safety Plan

MONTANA
MDT
DEPARTMENT OF TRANSPORTATION
May 2015

#VisionZeroMT
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- **Planning for 2019**
- **Coordination & Communicating**
- **Safety Culture**
- **Importance of Data**



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Planning for 2019

Begin with desired result in mind.

Develop an action plan.

Invest manpower and time.

Continue training and educating

Believe that the goal is achievable.



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Coordination & Communication

Consistent and constant messaging is a key to reaching *Vision Zero*

- *Determine appropriate traffic safety messaging.*
- *Share messaging among agencies*
- *Analyze messaging effectiveness*
- *Identify needed improvements*
- *Share progress successes and hurdles*



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Safety Culture

- *Develop strong safety values.*
- *Share with your circle of influence*
- *Expand circle through outreach at school, work place and community.*
- *Develop strategies to support values, improve driving behaviors & reduce roadway fatalities & serious injuries*
- *Evaluate what works and what doesn't work. Share findings.*

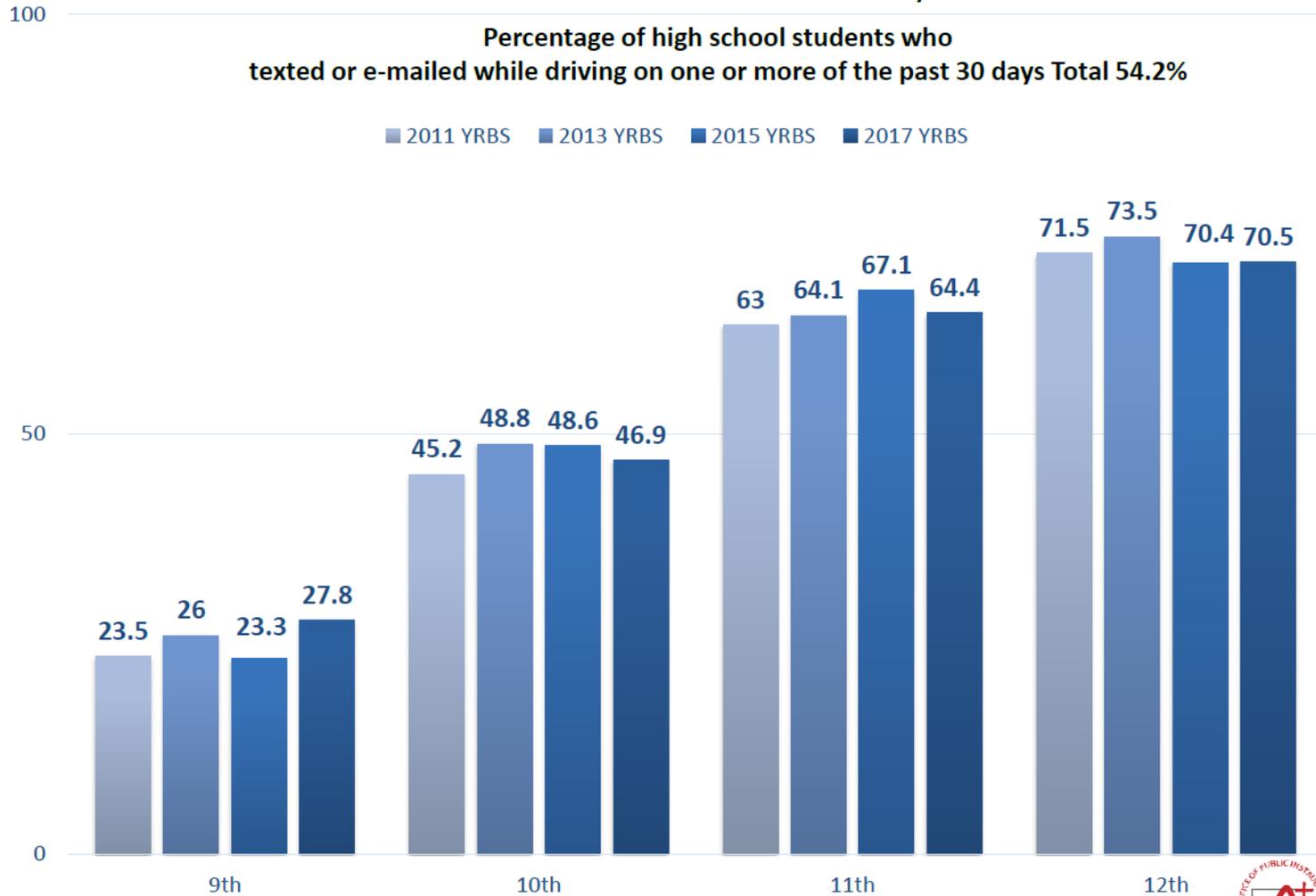


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Safety Culture

Texting While Driving

Montana Youth Risk Behavior Survey 2017



Montana Youth Risk Behavior Survey (YRBS) 2011, 2013, 2015 and 2017 Results
Note: This graph contains weighted results



Importance of Data

42 Year-Old Man Dies In Two Vehicle Crash on Highway 93 *Driver killed in 2 vehicle crash identified*
Motorcyclist dies after crash south of Bozeman *Man Dies After Stepping in Front of Vehicle on Route 8*
Two dead in head-on crash near Helena *2 in hospital, 1 dead following fatal crash-Hwy 56, MM24 near Troy*
Semi hits, kills driver near Rocker as he pushed out-of-gas Subaru off interstate *Lakeside man dies in ATV accident*
Billings woman killed in rollover near Toston Dam *Two people killed in separate accidents Sunday in Missoula Co*
Missouri woman dies in I-90 wreck *Teen dies in Friday accident on Rocky Boy's Indian Reservation*
Fairview man killed in eastern Montana motorcycle crash *Woman Killed in Crash in Northern Montana*
Elderly man dead after crashing pickup through Billings yard *Manhattan woman killed, two injured in head-on wreck east of Logan*
Woman's body found in Missouri River near Brockton *Fatal crash near Busby reduces traffic to one lane*
Fatal Tuesday night crash, Hwy 39- Ashland *3 dead in interstate crash west of Forsyth*
Coroner names *8-year-old girl killed in weekend* *1 person dead, 1 injured in crash west of Great Falls*
second man killed in *crash near Lolo* *Manhattan woman killed, two injured in head-on wreck east of Logan*
Highway 12 crash **Helena man killed in wreck on Canyon Ferry Road** *Kalispell man killed in I-90 motorcycle accident*
One person died in Fergus County crash *Officials release name of girl killed by RV in Big Horn County*
Car-semi crash on Interstate 90 kills 2 *WOMAN KILLED WHEN FENCE POST IMPALES WINDSHIELD IN CRASH*
Two people dead in Chouteau County crash Hwy 87 near Big Sandy *Fatal Tuesday night crash, Hwy 39- Ashland*
Driver dies in one-vehicle crash near Malta *2 in hospital, 1 dead following fatal crash-Hwy 56, MM24 near Troy*
Woman charged with hit-and-run vehicular homicide *1 dead after vehicle collides with Ronan school bus*
One killed in downtown Kalispell head-on crash *Motorcyclist killed in collision with pickup on Billings West End*
Two women killed in head-on crash *One dead in motorcycle crash near Neihart*
One person died in a crash near East Helena *Jordan teen killed in early morning rollover crash*
1 killed in Sheridan County crash *One person dead in Phillips County crash*
Bureau of Indian Affairs investigating fatal crash in Big Horn County *Montana State student dies in crash near Bozeman*
Wyoming man killed in I-90 crash west of Columbus (road conditions)
1 dead in I-90 crash near Superior *Boulder woman killed in rollover crash* *1 killed in Sheridan County crash-semi*
North Dakota man killed in head-on crash in Roosevelt County *Fatal Accident in Bridger Canyon*
Man, 23, dies in Highway 12 wreck near Avon, New Years Day *Woman killed in Lake County rollover*



Importance of Data

FATALITIES ON MONTANA'S ROADS IN 2017

As of **October 10, 2017**,



150

lives have been lost,
compared to 158 fatalities for this
same time in 2016.

DEADLY

behaviors that contributed to fatalities



88

Impaired
Driving*



67

Improper
Restraint*

*Unconfirmed Factors: this information is taken from
Montana Highway Patrol crash data. These
investigations remain ongoing. The data and
contributing factors should be viewed as preliminary
only and are subject to change.



113

Motorists*



22

Motorcyclists*



11

Pedestrians*



1

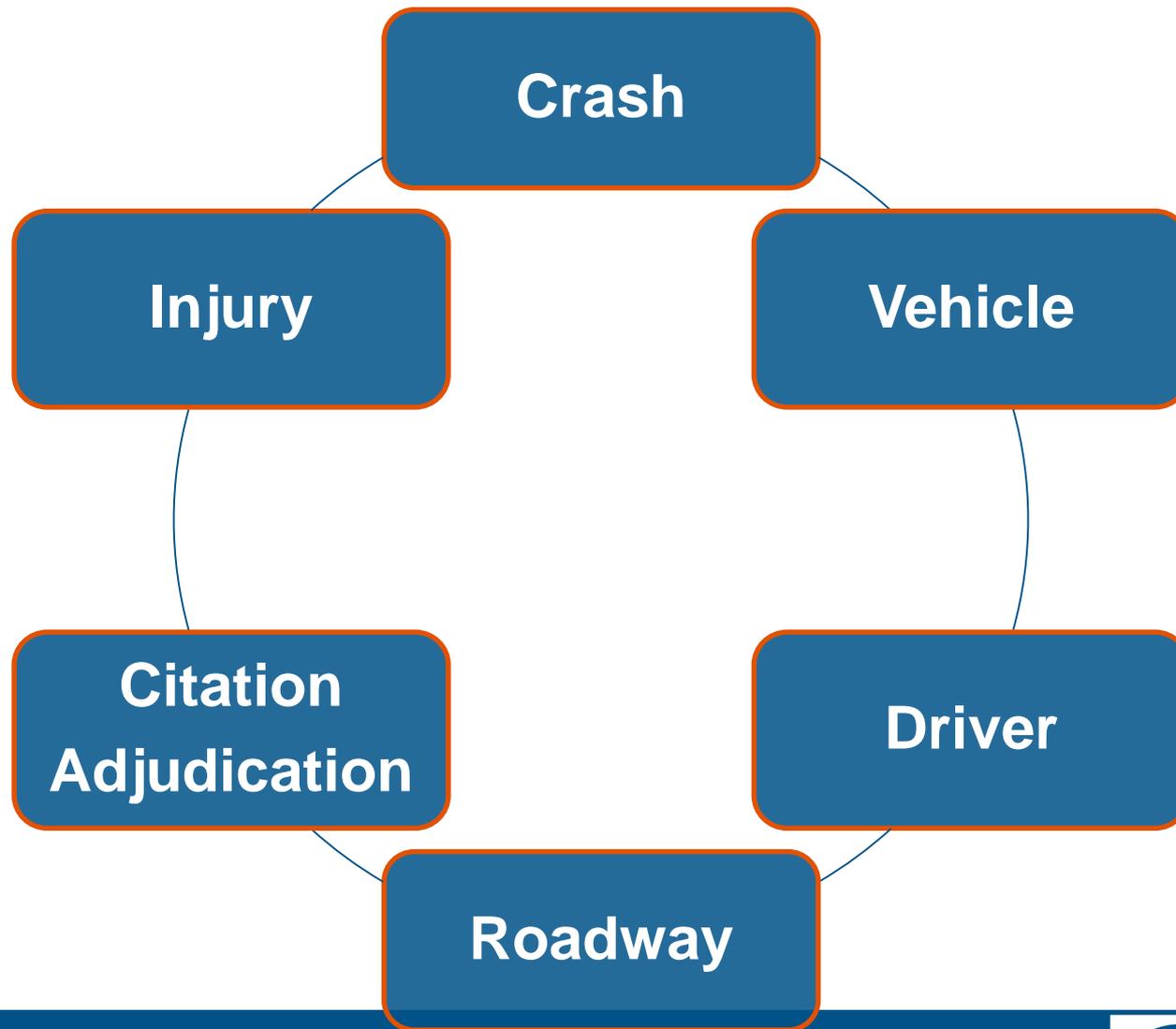
Bicyclists*



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Importance of Data



Commitment to Change

Montana ranks low in national seat belt use

Plea deal dismisses 13th DUI for Billings woman

Helena woman accused of 9th DUI

Montana Man Sentenced to 5 Years for 13th DUI

Billings man charged with 9th DUI

Butte man with nearly two dozen DUI convictions
pleads guilty to new charge

Man charged with 9th DUI after Heights hit-and-run

