



2022 DISPARITY STUDY

July 7, 2021

BBC
RESEARCH &
CONSULTING

Presented by

Mr. Kevin Williams, BBC
Ms. Wittney Skigen, BBC
Ms. Sumaiya Saif, BBC

BBC Research
& Consulting

Denver, CO

Prime Consultant

7 Bison Cultural
Consulting

Saint Xavier, MT

**Marketplace
Expert**

Applied
Communications

Whitefish, MT

**Engagement
Expert**

Davis Research

Calabasas, CA

**Survey
Expert**

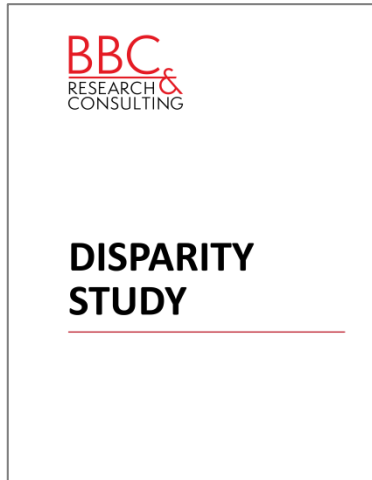
Holland & Knight

Atlanta, GA

Legal Expert



- Participation, availability, and disparities
- Analysis of marketplace conditions
- Qualitative and anecdotal information
- Policy and program recommendations
- Implementation strategies



Project management
Community engagement
Legal framework and analysis
Data assessment and collection
Relevant contracts/ market area
Availability analysis
Utilization analysis
Disparity analysis
Review of contracting and programs
Analysis of marketplace barriers
Recommendations
Reports and presentations

COMMUNITY ENGAGEMENT



Informational efforts

- Steering committee
- Webpage/e-mail
- Public notices



Engagement efforts

- Public meetings (5)
- Business surveys
- In-depth interviews (30)
- Focus groups (2)

DATA COLLECTION



- Hands-on review
- Contracts, vendors
- Systems, formats
- Data requests

REQUIRED DATA

Prime contracts

- Contract number
- Agency
- Award date
- Award amount
- Change orders
- Paid-to-date amount
- Work description
- Goals applied
- Location of work
- Vendor name
- Vendor number

Sub- contracts

- Contract number
- Committed amount
- Paid-to-date amount
- Work description
- Vendor name
- Vendor number

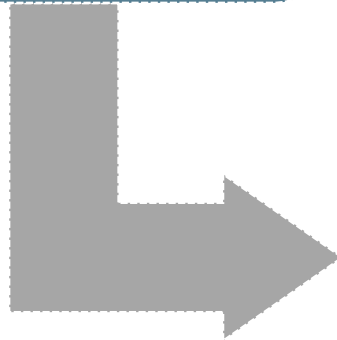
Vendors

- Vendor name
- Vendor number
- Race/ethnicity
- Gender
- Phone number
- Physical address
- E-mail address
- Lines of work

AIRPORT DATA

Prime contracts

- Airport consultant data
- Project managers



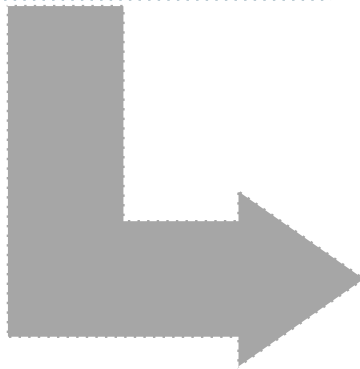
Subcontracts

- Prime outreach (May and June)
- BBC and consultant follow-up (July and August)

MDT DATA

Prime contracts

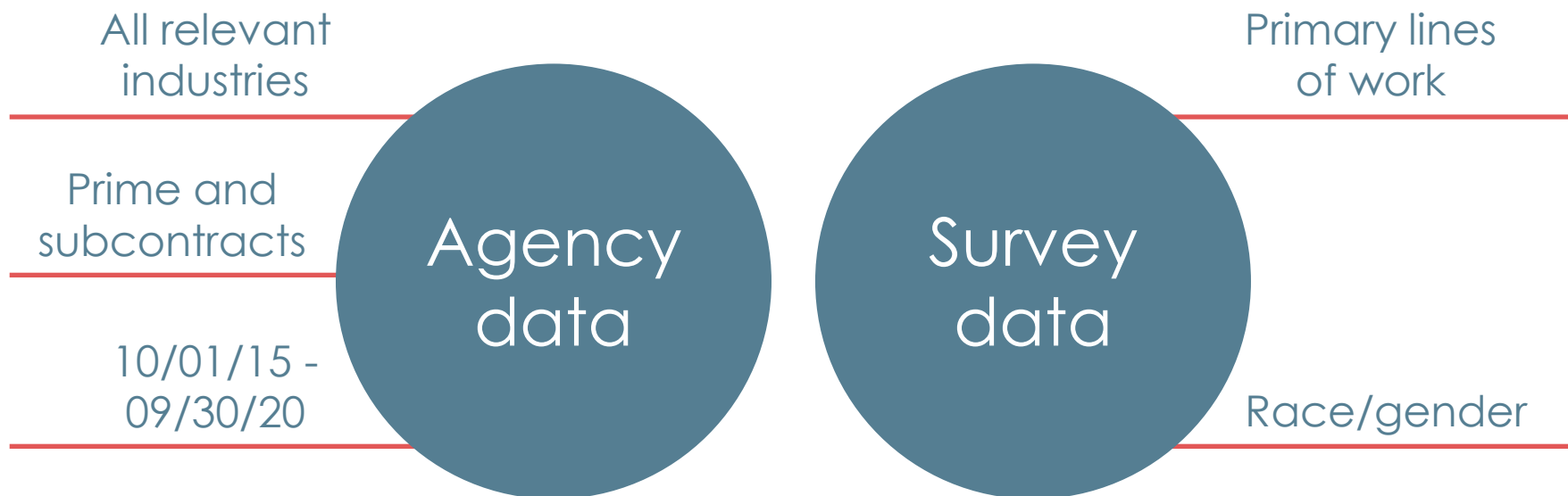
- CIS and AASHTOWare
- Uniform reports



Subcontracts

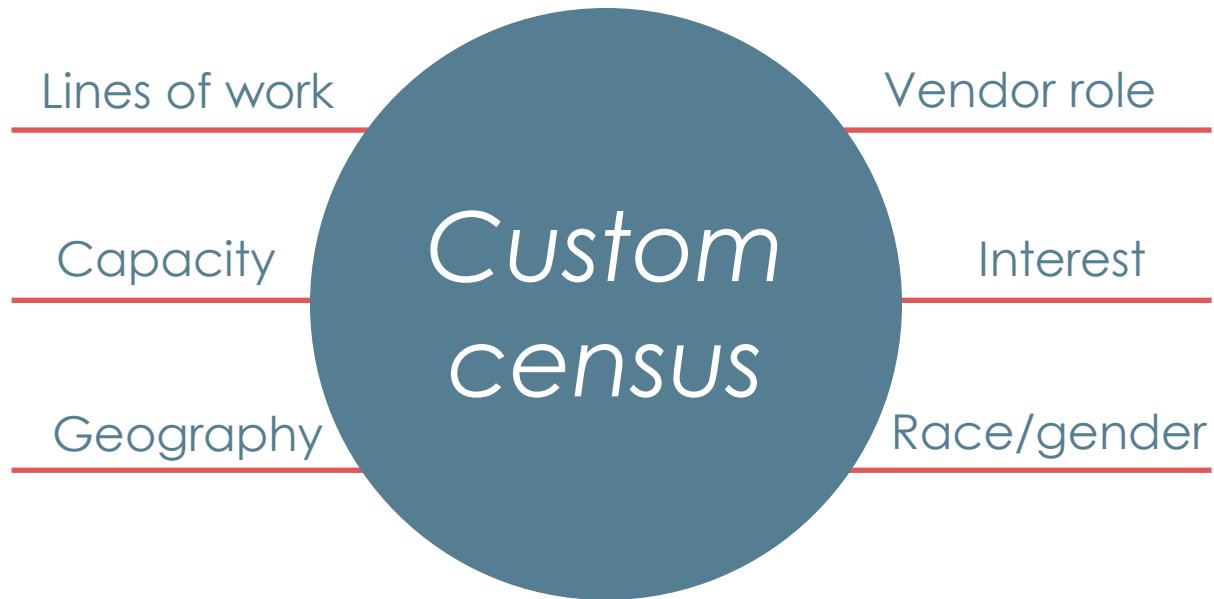
- CIS and AASHTOWare (initial requests June, BBC review July)

UTILIZATION ANALYSIS



M/W
participation

AVAILABILITY ANALYSIS



M/W
availability

MATCHING PROCESS

- Electrical work
- Subcontract
- 2017 award
- \$1.2 million

- ✓

Firm 1
(Minority)

 - Electrical work
 - Subcontractor
 - 2001
 - \$5 million
- Firm 2
(Woman)

 - Civil engineering
 - Prime contractor
 - 1964
 - \$30 million
- Firm 3
(Majority)

 - Electrical work
 - Subcontractor
 - 1990
 - \$1 million
- ✓

Firm 4
(Woman)

 - Electrical work
 - Subcontractor
 - 1997
 - \$7 million
- • •
- ✓

Firm 1,000
(Majority)

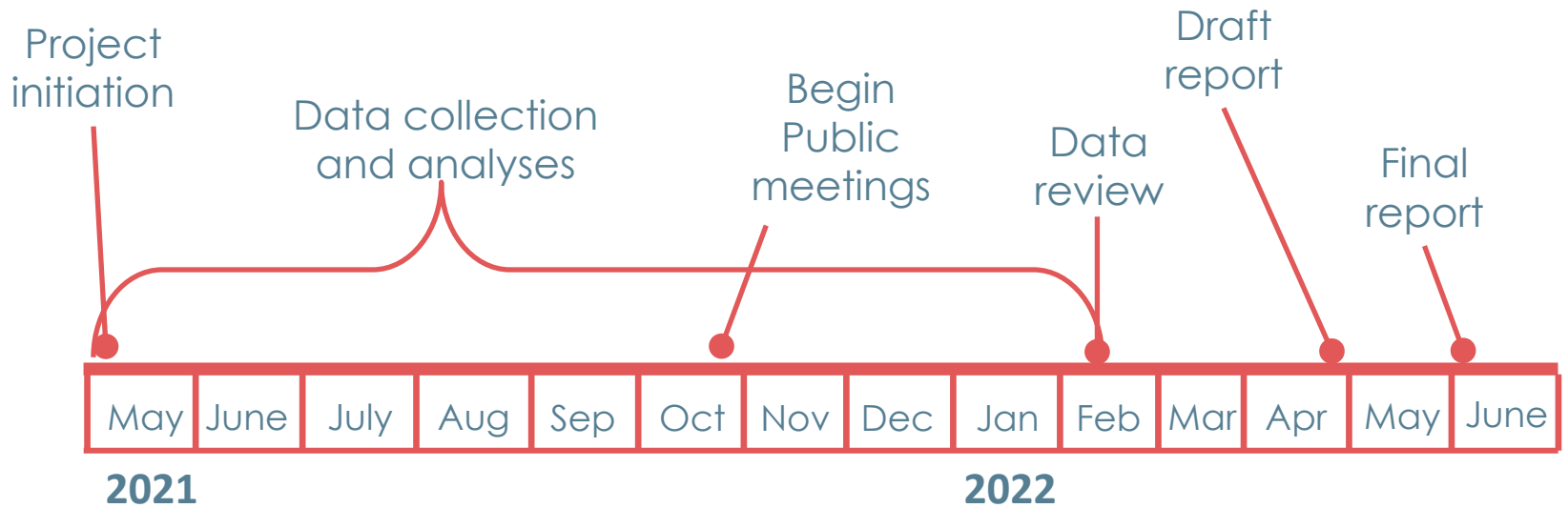
 - Electrical work
 - Prime/sub
 - 2010
 - \$2 million

DISPARITY ANALYSIS

$$\frac{\text{Dollars received}}{\text{Dollars available}} = \text{DISPARITY INDEX}$$

.80 or less = *substantial* underutilization

PROJECT SCHEDULE



NEXT STEPS

- Continue data collection
 - Airports
 - Subcontract data
- Launch website
- Plan for public outreach
 - Public meetings
 - Focus groups
 - In-depth interviews

QUESTIONS