

# Older Driver Crashes Emphasis Area

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# Agenda

- **Review unique challenges for this Emphasis Area**
- **Review three strategies, purposes, and activities**
- **Discussion:**

**What else can the Older Driver Crash Emphasis Team be doing?**

# OLDER DRIVER CRASH EMPHASIS TEAM

Emphasis of Montana's Comprehensive Highway Safety Plan (CHSP)

Safety Partners



# Unique Challenges with Older Drivers

“Older Drivers are not the typical distracted, speedster, impaired, non-seat belt wearing drivers the other Emphasis teams work on.

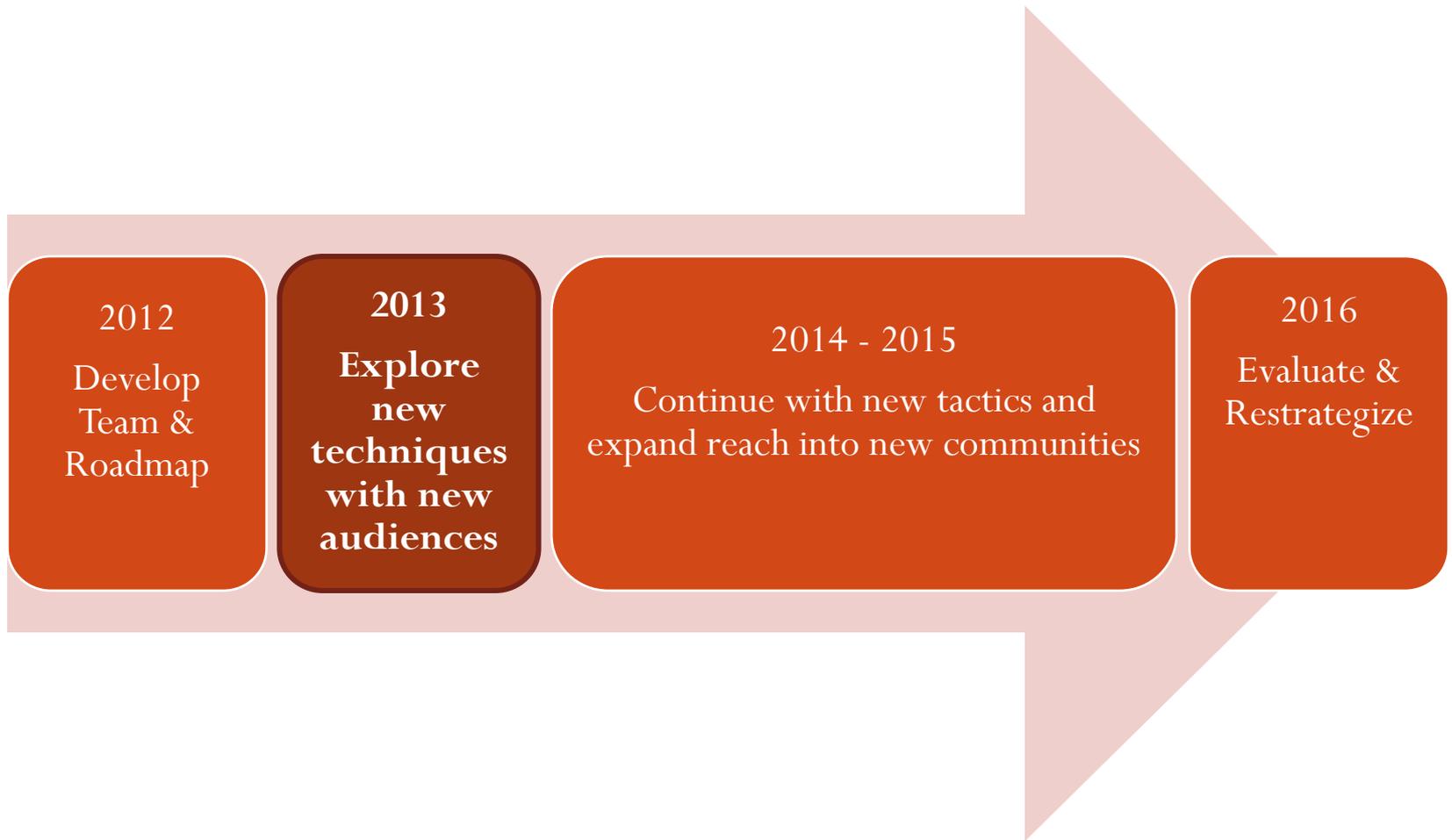
Our drivers drive responsibly, obey traffic laws and signals. They refrain from mobile device distractions and wear their seat belts.

Enforcing strategies to reduce crashes among this demographic is about assessment, education and mobility.”

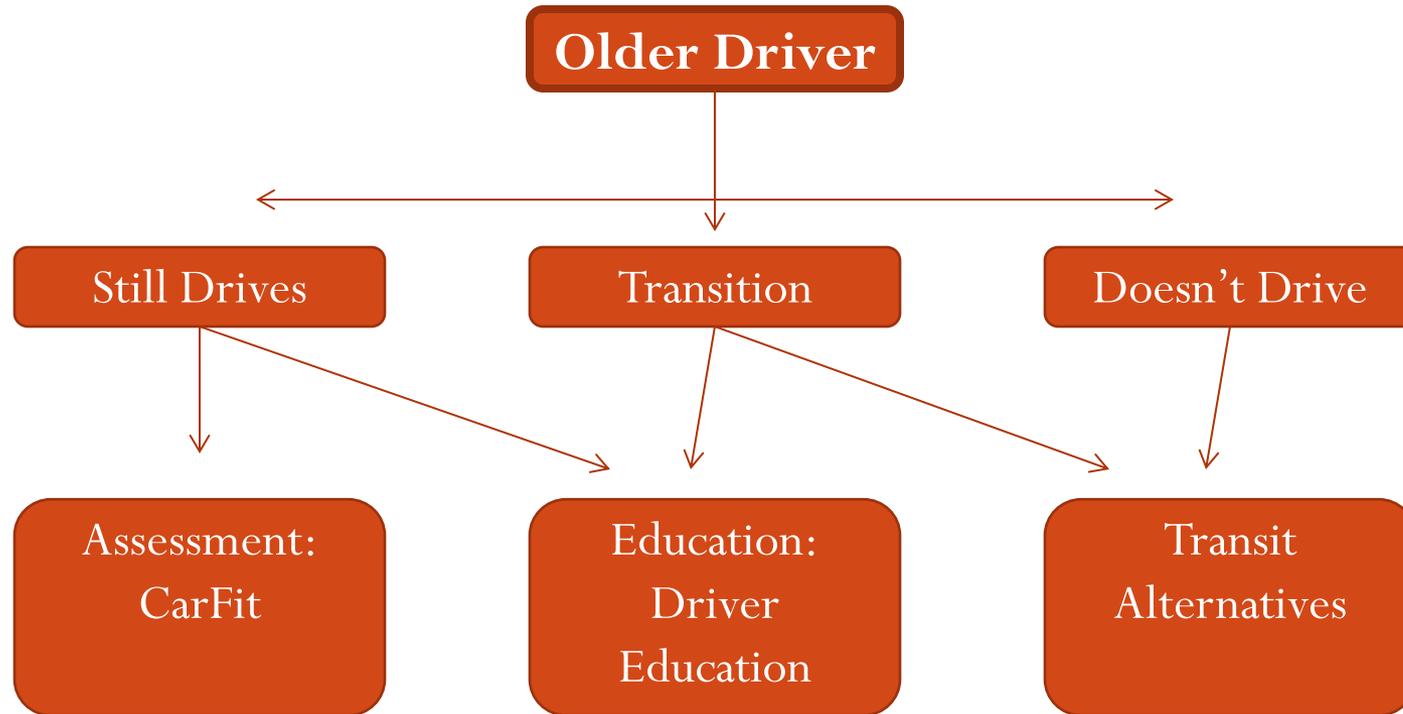
-Tara Jones, AAA

Older Driver Crash Emphasis Champion

# Five Year Plan



# Road Map to Serving Older Drivers



# Strategy One

## **Strategy:**

Promote Safe Driving Practices for Older Drivers.

## **Overview:**

As people age their physical and cognitive abilities change, which can affect their ability to safely operate a motor vehicle.

## **Purpose:**

The purpose of this strategy is to educate and promote safe driving practices specific to older drivers.

## Activities:

Aging Horizons | St. Peter's Heart of the Matter Event | Older Driver Safety Awareness Week | Governor's Conference on Aging | Community Pulse | Running for Montana's Future Event  
AARP Veteran's Promotion & Retired Teacher's Association



# Strategy Two

## **Strategy:**

Provide public information about transportation alternatives and mobility options.

## **Overview:**

There are many transit agencies and services throughout the State that offer an alternative means of mobility for older residents that choose to not drive.

## **Purpose:**

The purpose of this strategy is to work with transit agencies and other providers (car buddies, VA, etc.) to enhance the information and distribution about their services.

## Activities:

Developing cloud-based platform for federally funded service schedules  
Transitioning from pen/paper to electronic scheduling



# Strategy Three

## **Strategy:**

Encourage expansion and availability of transportation services.

## **Overview:**

Transit Services are often limited, especially in smaller communities across the State. To enable older drivers to make the choice to stop driving, they need to have alternative mobility options for transportation.

## **Purpose:**

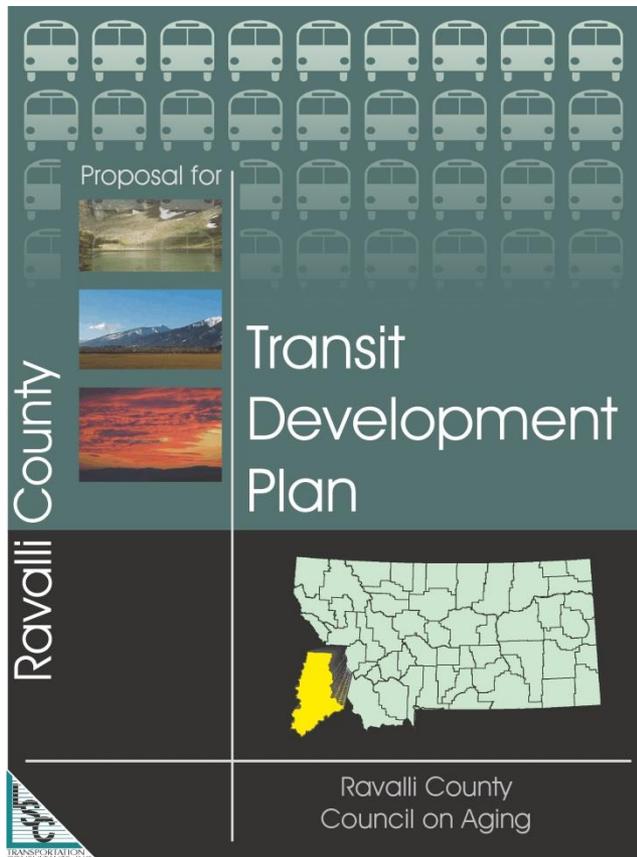
The purpose of this strategy is to work with transit agencies across the State to encourage expansion and availability of services.

## Activities:

Supporting required coordination plan by Transportation Programs

Streamline vehicle purchases | HB 585

Supporting increase state funding of transportation programs for seniors and adults with disabilities



# Discussion

Please give us feedback on our current strategies.

Please suggest other strategies/activities.