

Occupant Protection CHSP Emphasis Area Workgroup Meeting

MDT Planning Conference Room A

Les Schwab Building

2960 Prospect Avenue

Helena, MT

Tuesday March 10, 2020 10 a.m. - 12:00 p.m.



VISION ZERO
zero deaths · zero serious injuries
MONTANA DEPARTMENT
OF TRANSPORTATION

Attendees:

Sgt. John Spencer, MHP

Sgt. Matt Kazinsky, Traffic (Missoula Police Dept)

Sgt. Greg Amundsen, Traffic (Missoula Police Dept)

Chad Newman, Law Enforcement Liaison (MDT)

Steve Schmidt, BUMT Coordinator (Missoula County)

Tracie Kiesel, BUMT Coordinator (Tri-County)

Wendy Olson-Hansen, BUMT Coordinator (Flathead County)

Robin Suzor, EMSC Program Manager (DPHHS)

Emily Healy, Epidemiologist (DLI)

Tara Ferriter-Smith, Traffic Education (OPI)

Pam Langve-Davis, CHSP Program Manager (MDT)

Erin Root, Occupant Protection Program (MDT)

Via phone

Gina Beretta, NHTSA Region 10 Program Manager

Don Smies, Richland Co Health Dept.

David Hryszko, BUMT Coordinator (Cascade County)

Maureen Ward, Injury Prevention (DPHHS)

Lance Zanto, Bureau Chief – Work Comp

Management (DoA)

Alyssa Johnson, EMS Trauma Systems Coordinator (DPHHS)

Introductions and Approval of January 14, 2020 Minutes - Round table introductions were made; minutes were sent out in advance of the meeting, approved by consensus and have been posted as written.

Old Business – Strategy Report Out & Status

Strategy1: Support policies, education, training programs & activities that promote & increase seat belt and child seat use.

CPS program update - Erin Root

- MT currently has 327 CPS technicians located in 41 counties and 6 reservations.
- To date in FFY2020, 3 certification courses have been held with 41 new techs completing the training
 - Missoula, Oct 2019 – 7 techs
 - Bozeman, Dec 2019 – 11 techs
 - Helena, Jan 2020 – 23 techs
- Missoula County BUMT – Steve Schmidt
- Remaining classes in FFY2020
 - Billings, June 2020
 - Great Falls, Sept 2020
- 14th Annual Statewide Technician Update is planned for May 7th in Helena.
- Regional Tech Updates will also be held in Billings and Flathead area.
- Recertification rates calendar year 2019: MT rate – 67.6% (75 of 111 eligible techs); National rate – 55.5%
- Local techs busy with seat checks and distributing seats – received funding from SafeKids and AAA to purchase more seats.
- Next video project will be to promote local inspection stations.

TriCo BUMT – Tracie Kiesel

- Created monthly newsletter for MT CPS technicians to keep them engaged and informed on important information, regional issues, recertification date reminders, etc. First issue was sent in February 2020 with a Valentine's theme. She is working with instructor group to serve as monthly editors.
- Holding monthly Alive at 25 classes.
- Helping organize a traffic safety themed escape room for the Senior All-Night Party.
- Lifesavers Conference has been cancelled due to COVID-19 situation.

Flathead BUMT – Wendy Olson-Hansen

- Recently held a Tech Update at local baby store.
- Applying for OP mini grant with MDT – focus will be on offering local Tech Updates to help techs keep skills sharp, earn CEU's and offer the opportunity to get seats checked off at locally organized checkup events. One or more instructors or experienced techs will support each update. Local updates will begin as early as April and be offered through September 2020. Locations will be determined by recertification expiration dates, prior year(s) location of technician certification courses and local demand. Funding will cover the purchase of 2020 model car seats to be used solely for training and travel expenses for instructors.

Cascade County BUMT – Davida Hyrszko

- Davida is recently back in the office after being out for 6 weeks; Mary Kay Burns covered BUMT duties while she was out.
- Russell County Ford and Mustang Club raised money for car seats.
- She will resume working on seat belt observations in April/May.

EMS for Children – Robin Suzor

- Planning Maternal Mother Wellness event at Capitol Rotunda on May 6, 2020.
- May 20th is EMS for Children's Day – ceremony to be held at the Capitol Rotunda – she will coordinate with media and work with BUMT Coordinators to see if Saved By The Belt awards can be presented.
- St. Vincent's has donated \$35,000 to purchase ACR4 units for every ambulance in Big Horn, Carbon, Stillwater and Yellowstone counties. This pediatric restraint is an adjustable harnessing system that allows for the safe and secure transport of newborns and children weighting 4 lbs – 99 lbs.

Saved By The Belt

- Steve is working on 3 nominations submitted by Law Enforcement. One crash involved a head on collision with dash cam footage. Steve is working on setting up a time to present the award. The crash survivor recently did radio and TV interviews. Steve is working on setting up a time to present the award and still working on contacting the other 2 nominees.
- Tracie has a nomination for a crash survivor that lives in Lewis and Clark County.
- An issue with opening the nomination form and links from the SBTB website was discussed and Erin will follow-up to resolve.
- Once links are fixed, Chad Newman and John Spencer will send SBTB info out to Law Enforcement contacts.
- Alyssa Johnson brought up the need for a SBTB form for emergency response providers to submit – Erin will modify form and work with Alyssa to finalize a version for EMS.

OPI Traffic Education - Tara Ferriter-Smith

- Shared information on recent conference and speaker Mike Studor - Clinical Specialist in Neurologic Physical Therapy – presented on motor learning and driving abilities.
- MT Traffic Education Conference is scheduled for end of April – topic of interest will be engaging young drivers with technology – ex: using Tik Tok and hashtags to share traffic safety related messaging.

Strategy 2: Support enforcement of existing seat belt & child passenger laws.

May Mobilization- Chad Newman

- Click It or Ticket campaign – media runs May 11-31st, enforcement May 18-31st
- He will report out on winter numbers once they are in and report is completed.
- Border to Border kick off call occurring on Wednesday March 11th

Strategy 3: Continue to support & build collaborative partnerships to increase seat belt use (focus on young drivers & passengers).

Teen Peer-to-Peer Safety Program- Erin Root reported out for Sheila Cozzie

- Beaverhead County FCCLA recently hosted a traffic safety week. Events included seat belt observations, Vision Zero fair and bringing in speaker Cara Filler with Drive to Save Lives Tour.

- FCCLA annual meeting scheduled for March 20th at MSU – MDT to have vendor table. (meeting has since been cancelled due to COVID-19 situation)

Missoula County BUMT – Steve Schmidt

- Steve is working with onXmaps to provide “We Care buckle up” signage to display in their office space. He is working on developing a partnership and hopes to produce videos that will reach a population of hunting enthusiasts that largely drive pick-up trucks and live in rural MT. This video will give onXmaps an opportunity to speak to why they believe it is important to buckle up, represent their business to the community as focusing on safe driving behaviors.

OPI Traffic Education - Tara Ferriter-Smith

- There is a speaker in the Helena area – Brigitte Bellefluer, mother of Bighorn’s hockey player Wyatt Winfield – that presents on her personal story related to a fatal traffic crash. Tara will follow-up.

Transportation Incident Report – Emily Healy, DLI Epidemiologist

- Emily is working with Hannah Yang, Epidemiologist at DPHHS, on a work-related transportation incidents report. They will be looking at different industries and occupations, worker demographics, and other related factors (seat belt use, distracted driving). If anyone has any interest or data to provide, they can contact Emily or Hannah.

Update from Pam Langve-Davis, MDT

- Marcee Allen, FHWA is providing an article for June issue of Farm Bureau Magazine. The focus is Ag Safety with the reiteration of vision zero messaging and buckle up every trip every time, never drive/ride with an impaired driver, teach teens safe driving skills and expected driving behaviors, know before you go, etc.
- Schedule for upcoming Miles City SafetyFestMT can be found at <http://safetyfestmt.com/miles-city-2020> (SafetyFestMT events for March look to be cancelled)
- WY/MT Safety Council does have some resources available to nonmembers <https://www.wymt.org/>

Strategy 4: Evaluate the effectiveness of ongoing messages, campaigns and programs in promoting &/or increasing occupant protection use.

May Mobilization - Erin Root reported out for Janet Kenny

- Click It or Ticket campaign – media runs May 11-31st; enforcement May 18-31st
- Post campaign survey will be conducted on media related to campaign and public attitude on seat belt use – Janet will report out on survey results during September 8, 2020 meeting.

New Business – Strategy Alignment, Projected Timeline

Confirm prioritized strategy activities for 2020

- Reviewed prioritized action items from January 4, 2020 meeting minutes. Action items under Strategy 4 are going to be reordered; additional references to Countermeasure That Work will be added; minor text changes will be made.
- Pam will update the document and send out to Team.

Determine strategy/activities leaders and roles of team members

- Ideally, each strategy will have a leader responsible for coordinating efforts on action items and reporting on progress. Team members were asked to consider becoming strategy leaders and further discussion will occur at next meeting.

Consideration of corporate safety partners for outreach

- Reminder of the importance of safety partners to the success of the work groups’ efforts.

Next meeting - May 12, 2020 – MDT Planning Conference Room A, 10:00 am – 12:00 pm

Announcements and Adjournment

- Advisory Committee, April 28, 2020
- Executive Leadership Team Meeting, May 28, 2020
- Annual Meeting, October 5&6, 2020