CHSP
SAFETY BELT USE
EMPHASIS AREA

ANNUAL TRANSPORTATION
SAFETY MEETING
OCTOBER 16-17, 2013

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Injury Prevention Program
Department of Health and Human Services
Emphasis Area Chair
HOW OFTEN DO YOU WEAR A SEAT BELT WHEN DRIVING IN TOWN?

A. Always
B. Almost Always
C. Seldom
D. Rarely
E. Never
HOW OFTEN DO YOU WEAR A SEAT BELT WHEN DRIVING ON THE HIGHWAY?

A. Always
B. Almost Always
C. Seldom
D. Rarely
E. Never
# REVIEW OF WHAT WORKS: SEAT BELT USE LAWS

<table>
<thead>
<tr>
<th>Counter Measure</th>
<th>Effectiveness</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Primary Enforcement Belt Use Law</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Local Primary Enforcement belt use Law</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Increased Belt Use Law Penalties</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Strengthening Child/Youth Occupant Restraint Laws</td>
<td>★★★★★</td>
</tr>
</tbody>
</table>
# SEAT BELT USE ENFORCEMENT

<table>
<thead>
<tr>
<th>Seat Belt Law Enforcement</th>
<th>Effectiveness</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short High Visibility Belt Law Enforcement</td>
<td>★★★★★★</td>
</tr>
<tr>
<td>Combined Enforcement, Nighttime</td>
<td>★★★★★★</td>
</tr>
<tr>
<td>Sustained Enforcement</td>
<td>★★★★★★</td>
</tr>
<tr>
<td>Short High Visibility Child Restraint Law Enforcement</td>
<td>★★★★★★</td>
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</tbody>
</table>
## COMMUNICATIONS AND OUTREACH

<table>
<thead>
<tr>
<th>Countermeasure</th>
<th>Effectiveness</th>
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</thead>
<tbody>
<tr>
<td>Supporting Enforcement</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Strategies for Low Belt Use Groups</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Strategies for Older Children</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Strategies for Booster Seat Use</td>
<td>★★</td>
</tr>
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</table>
## OTHER STRATEGIES

<table>
<thead>
<tr>
<th>Countermeasures</th>
<th>Effectiveness</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Programs</td>
<td>★★★★☆☆☆</td>
</tr>
<tr>
<td>Child Restraint Distribution Programs</td>
<td>★★★★☆☆☆</td>
</tr>
<tr>
<td>Inspection Stations</td>
<td>★★★★☆☆☆</td>
</tr>
</tbody>
</table>
SO WHAT ARE WE DOING IN MT?

*Increase Safety Belt Usage*

Strategy 1 – Promote need for primary seat belt enforcement

Strategy 2 – Provide targeted education and enforcement in low belt use areas

Strategy 3 – Provide leadership and expand partnerships at the state, regional and local level
SB-1  PROMOTE NEED FOR A PRIMARY SAFETY BELT LAW & ENHANCE CURRENT PRIMARY CHILD PASSENGER SAFETY LAW
DO YOU THINK PASSING A LOCAL SEAT BELT ORDINANCE WOULD BE BENEFICIAL?

A. Yes
B. No
C. Unsure
SB-2 TARGETED EDUCATION AND ENFORCEMENT IN LOW BELT USE LOCATIONS AND POPULATION GROUPS
HAVE YOU “LIKED” OR “SHARED” THE MT SEAT BELT COALITION FACEBOOK PAGE?

A. Yes
B. No
C. Don’t Use Facebook
SB-3 PROVIDE LEADERSHIP AND EXPAND PARTNERSHIPS AT THE STATE, REGIONAL, AND LOCAL LEVEL TO PROMOTE INCREASED SEAT BELT USE
DO YOU KNOW WHERE TO FIND RESOURCE INFORMATION FOR SPEAKING TO COMMUNITY MEMBERS ABOUT IMPORTANCE OF SEATBELT USE?

A. Yes
B. No
C. Unsure
WHERE DO WE GO FROM HERE?
WHAT WOULD GET MONTANANS TO BUCKLE UP?

A. primary enforcement
B. cost of a seat belt fine
C. more education
D. promise that all their wildest dreams will come true
Interested in being involved on the Safety Belt Use Emphasis Area Team?

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