Desired Meeting Outcomes

- Plan Summit
- Confirm Current Safety Strategies
Plan Development Process

1. Establish TSAC
2. Review Crash Data
3. Establish CTSP Goal
4. Identify Emphasis Areas
   - Intersections
   - Unbelted
   - Alcohol/Drug
   - Younger
5. Safety Strategies
6. Performance Measures
7. Implementation Responsibilities
8. CTSP
9. Implementation
## Work Plan and Timeline

<table>
<thead>
<tr>
<th>Task</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Kickoff Meeting and Establish Goal</td>
<td>February 20, 2013</td>
</tr>
<tr>
<td>Select Emphasis Areas</td>
<td>March 21</td>
</tr>
<tr>
<td>Identify Current Strategies</td>
<td>April 18</td>
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<tr>
<td>Safety Summit</td>
<td>May 23</td>
</tr>
<tr>
<td>Draft Plan</td>
<td>June 20</td>
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<tr>
<td>Final Plan</td>
<td>July 18</td>
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</tbody>
</table>
Safety Summit Planning
Safety Summit Planning

- Purpose/Outcomes
- Format
- Invitation list
- Promotion
Date/Time/Location

- May 23, 6-9pm
- St. Paul Lutheran Church, 202 Brooks, Missoula
Safety Summit Planning – Purpose/Format

Purpose: Identify safety strategies to form the basis of the Community Transportation Safety Plan

Outcomes
» Strategies
» Action Steps
» Resources
» Partners

Format
» Overview presentation
» Conduct four Emphasis Area Team discussions at a time
» Groups report out
Safety Summit Materials

- Data Fact Sheets for Each Emphasis Area
  - Fact sheets listing potential safety strategies for Missoula
    - Strategies based on community experience
    - Proven strategies from national best practices
  - Facilitators Guide
    - Need 4 local co-facilitators for group discussion
    - CS and MDT will provide support
Safety Summit Planning – Example Strategies

Unbelted

Safety Strategy: Increase education and enforcement for safety belt non-use

Action Steps:
- Conduct increased enforcement
- Develop and distribute educational materials

Resources:
- Adapt, customize education materials
- Dedicated enforcement time

Key Stakeholders: Missoula PD, Highway Patrol
## Safety Summit Planning – Invitation List

<table>
<thead>
<tr>
<th>Name</th>
<th>Representing</th>
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<tbody>
<tr>
<td></td>
<td>Transportation Technical Advisory Committee (MPO)</td>
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<tr>
<td></td>
<td>Transportation Policy Coordinating Committee (MPO)</td>
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<tr>
<td></td>
<td>City Council</td>
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<td></td>
<td>County Commissioners</td>
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<tr>
<td></td>
<td>Community Forum – reps from 18 neighborhood councils</td>
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<td></td>
<td>Missoula Bike/Ped Adv. Board</td>
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<td></td>
<td>AAA</td>
</tr>
<tr>
<td></td>
<td>State elected officials</td>
</tr>
<tr>
<td>Missoula PD/ Sheriff Office? School Resource Officer- Coordinator</td>
<td>High school student leaders (8) – deans/school resource officers; driver’s ed. Coordinator; - Include Frenchtown.</td>
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<tr>
<td></td>
<td>County Community Councils (5)</td>
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</table>
# Safety Summit Planning – Invitation List

<table>
<thead>
<tr>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>UPS, FedEx – safety offices</td>
</tr>
<tr>
<td></td>
<td>Companies with large fleets of vehicles</td>
</tr>
</tbody>
</table>
Safety Summit Planning
Promotion to the Public

- Newspaper
  - Article on CTSP process
  - Calendar of events

- Radio/TV

- Email distribution lists

- Missoula website

- Bulletin boards

- Distribute newsletter

- Safety partners (e.g. University)

- Other ideas?
Emphasis Areas

- Intersection Crashes
- Unbelted
- Alcohol/Drug Impaired Crashes
- Young Driver Crashes
Current Missoula Safety Programs
Current Community Safety Activities

Intersection Crashes

- Health/Injury Prevention
- Law Enforcement
- Judicial System
- Planning/Engineering/Maintenance
- Advocacy groups
- Education K-12/college
- Business community
Intersection Crashes
Current Strategies

- Engineering - MUTCD standards for
  - Signing/signals
  - Roundabouts/Traffic circles
  - Complete Streets Policy
  - Road Safety Audits- no procedure in place but identified as a need in transportation plan

- Education
  - AARP Defensive Driving Training
  - BikeWell safe riding training
  - Education on roundabouts
  - Youth Cycles
  - FreeCycles Missoula and Moving Missoula (MIST)
  - Driver’s Ed. Standard curriculum

- Enforcement – pedestrian “stings”
  - Enforcement of pedestrian/bicyclist unsafe behavior

- Bike/Ped Coordinator – PSAs, Bicycle Ambassadors (CMAQ funding) – 14 week summer positions- 2 positions; work with youth, camp, residents

- MSU Bicycle Ambassadors program during school year- 2 paid students
Intersection Crashes
Current Strategies

- Journeys from Home – most physical ed. teachers in elementary and middle school use this proactive curriculum on safe bicycling and walking as a part of the traffic mix.

- state/local policies - state encourages roundabouts for intersection reconstruction. Local roundabout standards are in place

- Automated enforcement – not permitted

- AASHTO Guidelines for engineering/design are used

- National Association of City Transportation Officials (NACTO) Design Guide

- Missoula in Motion – travel demand management program to emphasize biking, walking and transit and reduce vehicle traffic/congestion
Intersection Crashes
Current Strategies

- Road diets have been conducted on 2 roadways – N. Higgins, W. Broadway
  » Considered on a case by case basis
Current Community Safety Activities

Unbelted/Occupant Protection

- Law Enforcement
- Judicial System
- Planning/Engineering/Maintenance
- Advocacy groups
- Education K-12/college
- Business community
- Health/Injury Prevention
- Community Advocacy groups
- Planning/Engineering/Maintenance
Unbelted/Occupant Protection
Current Strategies

- Missoula Buckle Up MT Coordinator
  - Outreach to businesses on seat belt policies
  - Saved by the Belt Awards - May 14?

- Car Seat Safety Technician Trainings
  - Booster Seats

- St. Patrick’s Hospital Injury Prevention - Bicycle helmets

- Enforcement - $20 fine for non-use of safety belt
Current Community Safety Activities

Alcohol/Drug Crashes

- Law Enforcement
- Judicial System
- Education K-12/college
- Business community
- Planning/Engineering/Maintenance
- Advocacy groups
- Health/Injury Prevention
Alcohol/Drug Crashes
Current Strategies

- Alternative Transportation
  - Ucallus – nonprofit cab company - donation-only rides
  - Designated Driver Program – Curry Health Center. Wristband at participating bar for designated driver (free non-alcoholic drinks, monthly raffle for gas cards) Funded by DUI task force. Paid intern to run program. 20 Serving locations outside of downtown is an issue
  - U-Dash transit (late night fixed-route transit from downtown to campus/student housing). M-Th: 30 min. frequency. Weekends: 15 min frequency. Thurs – Sat. service to 2:30a.m. Funded by student fees. Curry Health Center conducted the National Collegiate Survey (10 years) – self reported DUI has decreased.
  - General Missoula transit service ends at 7:30pm
  - Rickshaws operate during warmer months serving the bar/special events crowd - donation
Alcohol/Drug Crashes
Current Strategies

- **Tipsy Tow during New Years**

- **Enforcement**
  - Missoula City – County Special Traffic Enforcement Program
  - Missoula County DUI Task Force

- **Responsible Sales and Serve Training/MT Tavern Association (mandated)** – low understanding of personal liability; need more enforcement – only enforce when fatal crash. Dept of Revenue enforces liquor licenses of establishments; there are rarely consequences for individual servers.
Alcohol/Drug Current Programs

- NYE alcohol free community celebration – FirstNight Missoula

- Missoula Underage Substance Abuse Prevention
  - Education on safe practices
  - 24% of 8th to 12th graders report riding with a drunk driver
  - 8% report driving while drinking
    - Montana Prevention Needs Assessment survey
  - Parent Guide – drinking and driving and seatbelt use (distributed via parent meetings, community leaders; working with schools – opportunity to enhance distribution)

- It’s Your Choice (advocacy group) – annual mock DUI crash – all Juniors in Missoula County

- Region has Growth adopted “Focus Inward” growth scenario, which will long-term reduce the long-distance driving required to entertainment venues as more development will occur in more populated areas

- Mountain Lion transit – the long-term plan is for more, later service on high traffic corridors
Current Community Safety Activities

Young Driver Crashes

- Health/Injury Prevention
- Law Enforcement
- Planning/Engineering/Maintenance
- Judicial System
- Advocacy groups
- Education K-12/college
- Business community
- Community Advocacy groups
- Planning/Engineering/Maintenance
Young Driver Crashes
Current Strategies

- High School Driver’s Education Programs

- Alive@25 – course now attended mostly by people who have had violations (can participants receive a reduction on insurance?)

- It’s Your Choice – Mock DUI Crash Scene Event

- Missoula Bicycle and Pedestrian Coordinator
  - Cyclist safety training
  - Journeys from Home – teach youth how to function well in traffic
  - FreeCycle, BikeWell classes

- Insurers talk about safe driving programs when students are being insured
Younger Driving

- Drugged driving is an issue – misperception that drug impaired driving is less dangerous

- Few Highway Patrol DRE-trained officers; Missoula PD has 6 DREs
  » an effective DRE case takes 4 to 5 hours to process

- Drugged driving needs more focus – prescription drugs are an issue; narcotics and stimulants

- Need to mandate proof of insurance to get vehicle registration
Next Steps

Safety Summit
- Invite community members to Safety Summit (formal invitation)
- Promote Safety Summit
- Schedule meeting with facilitators/EA champions
- Develop ideas for future programs in the Emphasis Areas
Open Discussion