Road Safety Board / TraSaCu

Sept. 29th 2015, Susanne Kaiser, at CHSC, Bozeman, MT
Agenda

• About KFV
• About me at KFV
• TraSaCu Outline
• TraSaCu at CHSC
About KFV

- Founded 1959 as politically independent organisation
- Aim = accident prevention in traffic
  .. mainly in traffic but not exclusively

http://www.trasacu.eu/
## Members of KFV

<table>
<thead>
<tr>
<th>Logo</th>
<th>Name</th>
<th>Website</th>
</tr>
</thead>
</table>
| ![Alliance of Austrian Insurance Companies](logo1.png) | **Alliance of Austrian Insurance Companies**  
| ![Workers Compensation Board](logo2.png) | **Workers Compensation Board**  
Allgemeine Unfallversicherungsanstalt | |
| ![Motorist Club](logo3.png) | **Motorist Club**  
Österreichischer Automobil-, Motorrad- und Touring Club | |
| ![Motorist and Cyclist Club](logo4.png) | **Motorist and Cyclist Club**  
Auto-, Motor-, und Radfahrerbund Österreichs | |
Subdivisions of KFV

KFV

- Research
- Laws & Standards
- Communication & Marketing

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Interdisciplinary work at KFV

- Traffic Engineering
- Urban planning
- Vehicle engineering
- Psychology
- Sociology
- Education
- Law
- Statistics
- Database technology
- Public relations

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KFV Activities

• Research on National and International Level
• Road Safety Programmes (Consultancy)
• Black Spot Management & Road Safety Inspections
• International Cooperation
• Lobbying, Communication
• Campaigns

Important Achievements
• 2nd phase education
• Section Control
• Alcohol-screening
• Penalty point system
• Trainings after DUI
About me at KFV

• Psychologist (Social & Environmental Psychology)
• Since 2013 at KFV
• Human Factors in Traffic Safety
• Mainly International Projects
# TraSaCu Outline

<table>
<thead>
<tr>
<th>EU-Programme</th>
<th>Horizon 2020, Marie Skłodowska-Curie Research and Innovation Staff Exchange (RISE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant</td>
<td>499.500 € (KFV: 108.300 €)</td>
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<tr>
<td>Project Duration</td>
<td>36 month (03/01/2015 – 02/28/2018)</td>
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<tr>
<td>Coordinator</td>
<td>KFV (Austrian Road Safety Board)</td>
</tr>
<tr>
<td>Partners</td>
<td>13 academic and non-academic organisations from 9 countries</td>
</tr>
<tr>
<td>Project Character</td>
<td>Early stage and experienced researchers will be seconded to partner organisations abroad for 111 month in total.</td>
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About EU’s Marie Curie RISE-Programme

- Mobility of researchers (early stage & experienced)
- Exchange of knowledge between countries
- Exchange of knowledge and cooperation between academic and non-academic organisations
- Open to different research areas
TraSaCu Mission

- Developing a comprehensive framework of traffic safety culture
- Useful for practical road safety work in Europe
- By bringing together different fields of expertise and knowledge exchange

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WP 1
Knowledge Management
WP Lead KFV (AT)

WP 2
Analysis of Cultural Patterns in (Road) Traffic Systems
WP Lead TR (FIN)

WP 3
Traffic Safety Culture in Practice Commitment and Compliance
WP Lead KFV (AT)

WP 4
Synthesis
WP Lead METU (TR)

WP 5
Development of Action Framework
WP Lead KFV (AT)
My Work at CHSC

- Insight in the work of CHSC
- Building a networking
- Coordination of WP 3 – Attitudes and self-reported behavior
- Comparability of US and European data in this respect
- Expert Interviews on different levels
- Fieldwork Diary (Observations of local traffic)

http://www.trasacu.eu/
Thank you!

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Main factors for accidents (like in most of countries...)

- Speed
- Alcohol + Drugs
- Seatbelt use
- Young (predominantly male) drivers
- Infrastructure: non-forgiving roadsides, roads not self-explaining
Road Safety Programmes

Consultancy in the field of setting up and managing the process of integrated safety programmes.

- National Road Safety Programmes
  - 2002-2010
  - 2011-2020

- Consultancy for regional and local authorities in setting up their road safety programmes

- Austrian Railways: Integrated Safety Programme

- ASFINAG: Austrian Motorways
Safety Measures and Trends in Road Safety 1961-2011
(Source: KFV, Data Source: Statistik Austria)

Achievements
- 2nd phase education
- Section Control
- Alcohol-screening
- Penalty point system
- Seatbelt & child restraint campaign

- More stringent sanctions for DOI and speeding
- Winter tyre obligation
- Introducing of quick-testing breathalyzers
- Max. permitted BAC: 0.5%
- B-driver license” for 17 year old people (L17)
- 0.1% BAC for mopeds, buses and lorries
- Child safety seats
- obligatory seat belt use at all seats
- obligatory use of crash helmet for moped users
- Crash helmet duty for motorcycles
- Driving license on probation for passenger cars
- Introducing of “laser”
- Graduated driving license and license for moped users
- Use of rescue helicopters
- Obligatory seat belt use (with fine)
- Speed limit 130 kph on motorways
- Speed limit 100 kph on federal roads
- Start of a common accident census form

Safety Measures and Trends in Road Safety 1961-2011
(Source: KFV, Data Source: Statistik Austria)
Memberships and Co-operations

- Forum of European Road Safety Research Institutes
- CARE: Accident database of the European Commission
- Organisation for Economic Co-operation and Development
- Confederation of Fire Protection Associations Europe & International
- British Society of Criminology
- The American Society of Criminology