Traffic Safety Culture (TSC) TPF
FFY 2015-2019 :: TPF-5(309)
FFY 2020-2024 :: TPF-5(444)

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November 2019
Pooled Fund Program: MDT Lead

Purpose: Accelerate the Development and Delivery of Tools and Services to Transform Traffic Safety Culture

TPF:  https://www.pooledfund.org/Details/Study/558/
https://www.pooledfund.org/Details/Solicitation/1482


Still Seeking Partners for TPF-5(444)
RESEARCH PROGRAMS

FFY 2015-2019 :: TPF-5(309)

★ Pooled Fund Program

★ Projects (10)

★ Completed

★ Driving After Cannabis Use
★ Exploring Traffic Safety Citizenship
★ Key Information for Effective DUIC Policy
★ Proactive Traffic Safety: Empowering Behaviors to Reach our Shared Vision of Zero Deaths and Serious Injuries – Webinar 11/19/19, 12 pm – 1 pm MST; Register:
https://montana.webex.com/montana/onstage/g.php?MTID=e3f529247a60d5a64d983c464a5a029bc
★ Traffic Safety Culture Primer: Webinar 12/3/19, 1 pm – 2 pm MST
★ TraSaCu: Traffic Safety Culture International Technology Transfer
★ Understanding Law Enforcement Attitudes and Beliefs About Traffic Safety
Pooled Fund Program

Projects

Active

- Guidance for Evaluating Traffic Safety Culture Strategies
- Guidance on Messaging to Avoid Reactance and Moral Disengagement
- Guidance on Cultural –Based Strategies to Grow Engaged Driving
**Pooled Fund Program**

**Benefits**
- Improve Traffic Safety
- Leverage Funds
- Resources – Increased Knowledge and Practical Tools
- Partner with Participants and Other interested Parties
- Seat at the Table
- Networking
- Learn About Other Projects/Initiatives
- Synergy – Ideas, Energy...
FFY 2020-2024 :: TPF-5(444)

⭐ Pooled Fund Program -
https://www.pooledfund.org/Details/Solicitation/1482
⭐ Still Seeking Partners
⭐ Join Us and Help to Set the Goals
Questions?

Contact

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