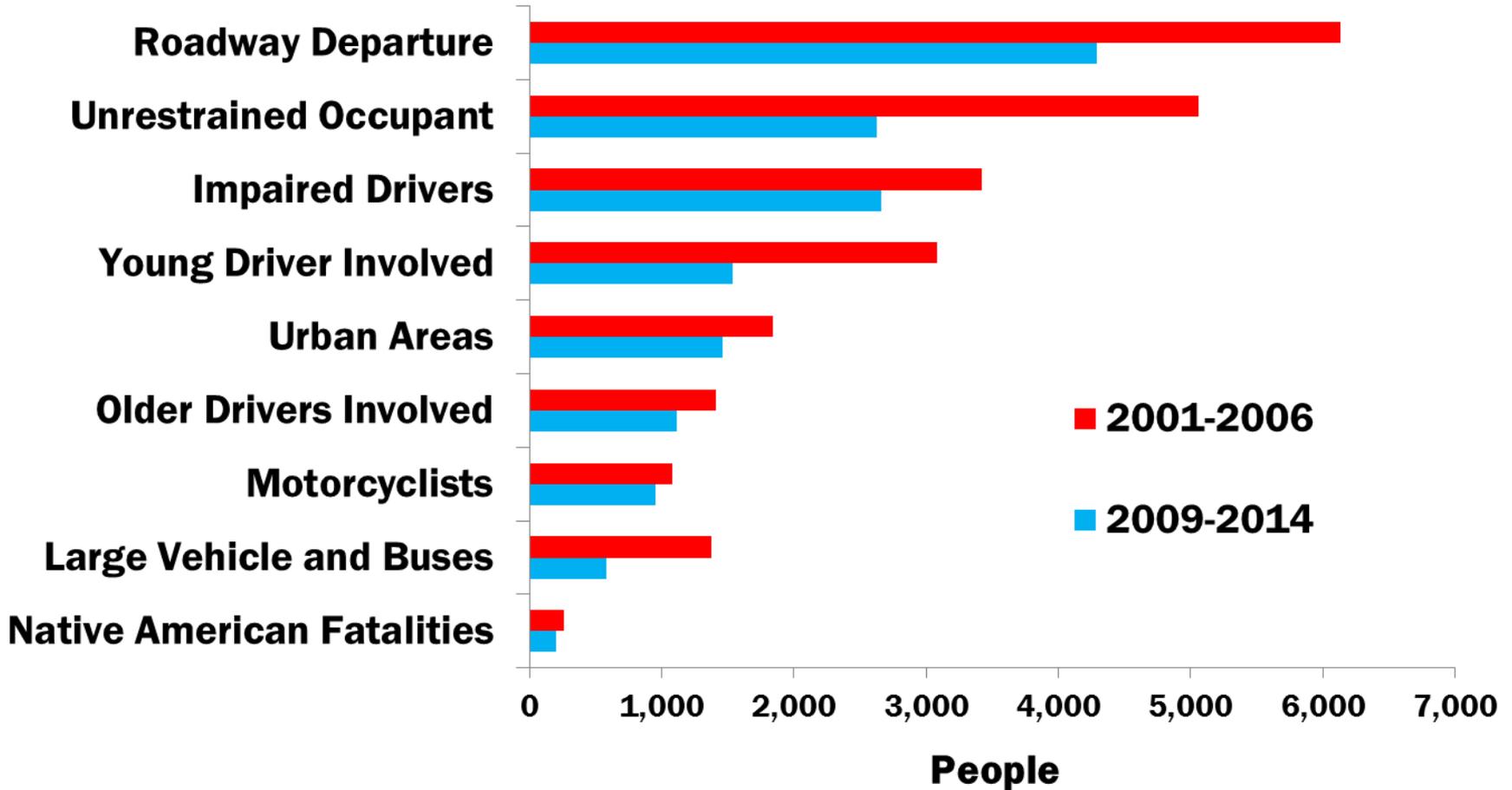


Vision Zero

2015 Annual
Transportation Safety
Planning Meeting
The Gateway Center-
Helena, MT
October 29, 2015

Mike Tooley, Director
Governor's Highway
Safety Representative
Montana Department of
Transportation

Safety Issues



DRIVE SAFELY

There were 192 fatalities in 2014.
There have been **183** fatalities on Montana highways in 2015 compared to **164** fatalities for this same time in 2014.

Safety Initiatives

- Towards Zero Deaths
- Primary Seat Belt/ Child Occupant Protection Laws
- Tougher DUI Laws

The vision for Montana is

Zero-

Zero Fatalities and

Zero Serious Injuries –

on any public road in the State.

4Es

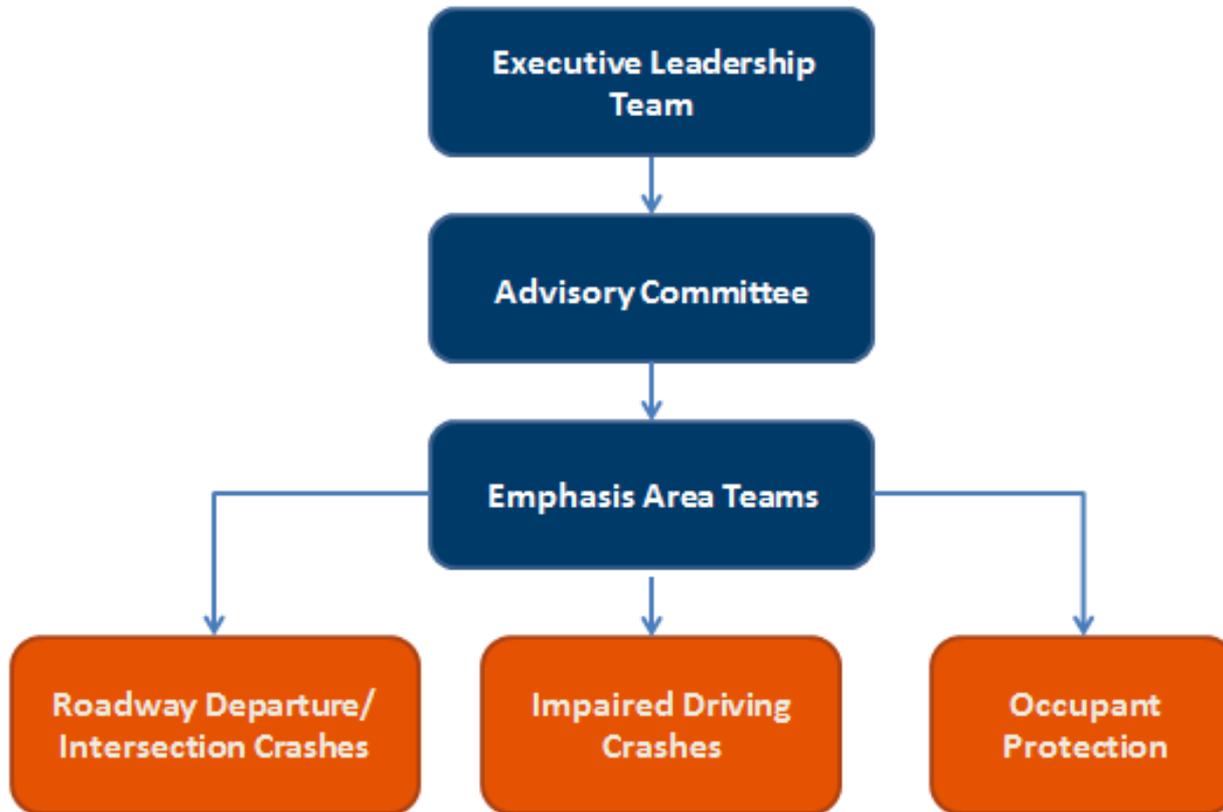
- **Education**
- **Enforcement**
- **EMS**
- **Engineering**

5th E

- **Everyone**

- It will take everyone to shift the tide of severe roadway crashes.
- Everyone includes the grass root local resident & local city/county/tribal governments offices.
- It includes state agencies and organizations
- It is **You and Me.**

Implementation Structure



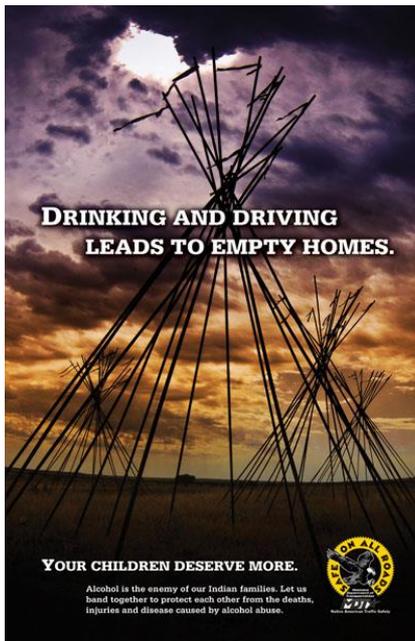
Executive Leadership

- Prioritize and institutionalize safety, Vision Zero, across agencies
- Provide leadership and collaboration addressing statewide safety needs
- Commit revenue, personnel and technical resources to implement statewide safety initiatives
- Identify & remove barriers within and between agencies to achieve Vision Zero
- Incorporate common safety strategies and initiatives into agency plans and policies
- Delegate appropriate staff to participate actively in the emphasis areas.

Change Culture

- Road users are tolerant &/or engage in risky behavior and are
 - Accepting of risky behavior
 - Tolerant of bad outcomes
 - Unwilling to correct risky behavior.
- Change behavior through
 - *engagement*
 - *Increasing the value of safety*

Getting the Message Across



Montana Comprehensive Highway Safety Plan
2015-2020

#VisionZeroMT
zero deaths | zero serious injuries

3 killed, child critical after northwestern Montana crash

Omaha doctor dies in Montana car crash

KALISPELL (AP) — A 68-year-old physician from Omaha, Nebraska, was killed in a weekend vehicle crash in northwestern Montana.

1 killed, 2 injured when car rolls nearly 300 feet into Blue Mountain ravine

Motorcyclist killed in collision with pickup truck

Superior woman dies in I-94 crash; infant survives

Montana Highway Patrol authorities say a 22-year-old Superior woman died in a crash near Glendive, but a 5-month old infant survived.

Butte man dies in rollover crash in Madison County

BUTTE (AP) — A 30-year-old Butte man has died in a single-vehicle wreck on a remote Madison County road south of Whitehall.

Man killed in crash near Huson

Ronan woman, 24, dies in crash on Rogers Pass

COLUMBIA FALLS

68-year-old man killed in head-on collision near Columbia Falls

1 killed, 2 injured when car rolls nearly 300 feet into Blue Mountain ravine

Great Falls woman dies of injuries after car hit by semi

COLUMBIA FALLS

68-year-old man killed in head-on collision near Columbia Falls

Hungry Horse teenager killed in crash was driving stolen truck

Great Falls man dies of injuries in motorcycle crash

Man killed in 3-vehicle crash near Kalispell identified

KALISPELL (AP) — A man killed in a crash involving three vehicles north of Kalispell on U.S. Highway 2 has been identified.

Authorities identify man killed in single-vehicle I-90 crash

Montana Comprehensive Highway Safety Plan
2015-2020

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zero deaths | zero serious injuries

Implementation

A key in reaching Vision Zero calls for ***strong leadership & active engagement by*** all safety partners at all levels - at state, county, city, and tribal government agencies, organizations, schools, and community members.

Vision Zero

#VisionZeroMT

zero deaths | zero serious injuries



One life lost is one too many.

"The Department of Transportation and our partners are united in our mission to save lives on Montana roads."

—Mike Tooley, MDT Director

Comprehensive Highway Safety Plan <http://www.mdt.mt.gov/visionzero/plans/chsp.shtml>

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Montana Comprehensive Highway Safety Plan
2015-2020

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