

# Butte-Silver Bow TSAC Meeting

*presented to*

## Butte-Silver Bow Transportation Safety Advisory Committee

*presented by*

**Cambridge Systematics, Inc.**

**Audrey Wennink**

**May 15, 2012**

Transportation leadership you can trust.



# Agenda

- Where we are in the CTSP Process - Audrey
- Current Community Emphasis Area Safety Activities - All
- Finalization of CTSP goal - All
- Safety Summit Planning – All
- Initial Brainstorming of Potential New Approaches - All

# Where are we in the CTSP Process



# Work Plan and Timeline

<b>Kickoff Meeting</b>	<b>March</b>
<b>Establish Goal and Select Emphasis Areas</b>	<b>April</b>
<b>Identify Current Strategies</b>	<b>May</b>
<b>Safety Summit</b>	<b>June</b>
<b>Draft Plan</b>	<b>July</b>
<b>Final Plan</b>	<b>August</b>



# Current Community Safety Activities

- » Younger
- » Inattentive
- » Unbelted
- » Intersections



# Current Community Safety Activities

## Younger



# Current Community Safety Activities

## Inattentive



# Current Community Safety Activities

## Occupant Protection



# Current Community Safety Activities

## Intersections



# Butte-Silver Bow Safety Goal

- Reduce all crashes by 20% in five years
  - » Reduction of 134 crashes in five years
  - » Reduction of 27 crashes per year
  - » Baseline is 2006-2010 five-year average



# Safety Summit Planning

- Purpose
- Invitation list
- Date/time
- Location
- Promotion

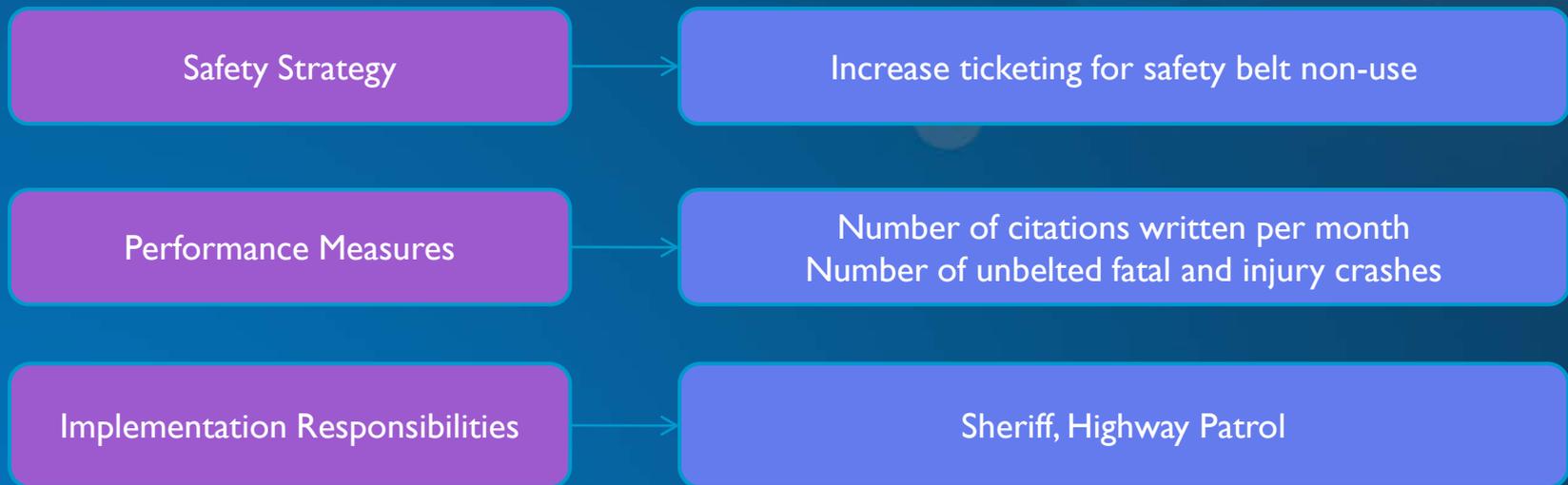


# Safety Summit Planning - Purpose



# Safety Summit Planning - Example

## Occupant Protection



# Safety Summit Planning – Invitation List

Name	Representing
Leo McCarthy	Mariah's Challenge
Dan Haffney	BSB Health Dept. – Minors in Possession
Lisa Andrews	BSB DUI Task Force
Marko Lucich	BSB Chamber of Commerce
Cathy Isakson	Montana Tech – Wellness Director
Aimee Haffey	Anaconda Community Intervention
John Metz	School District #1-Driver's Education
Rice, Voss, Wyant, Ruane	Alive@25 Instructors
TBD	Verizon, Alltel, others?
Jen Phillips, others?	St. James Healthcare
Tim Trainor	Montana Standard
Terri Hocking	BSB Health Department
TBD	Belmont Senior Center & others

# Safety Summit Planning – Invitation List, cont.

Name	Representing
John Perino	Silver Bow Tavern Association
Tom Mocilac	AARP Defensive Driving Instructor
Cindy Lammi	BSB County Justice Court Administrator
Mike Clague	BSB- Deputy County Attorney
Debra Williams	BSB DUI Court- Justice of the Peace
Jimm Kilmer	BSB County Sheriff
TBD	School Superintendent/Principal
TBD	Local trainer for Responsible Alcohol Sales & Service
TBD	Kiwanis, Elks
TBD	MT Tech radio

Others?

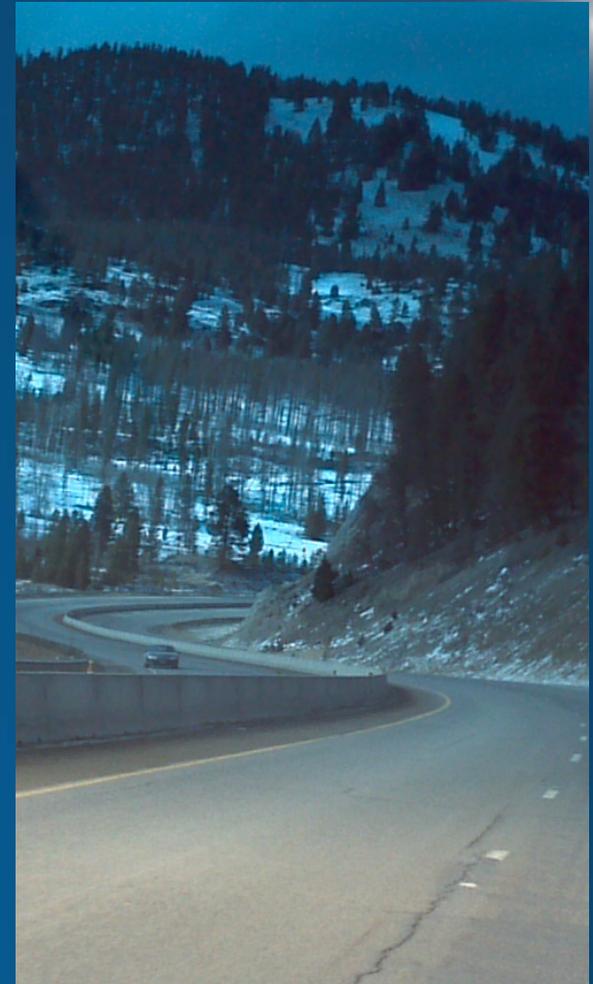
# Safety Summit Planning -Date/Time

- Tentative Date: Tuesday, June 19, 2012
- Time that allows most invitees to participate?
  - » For many people transportation safety will not be their primary job responsibility
  - » Summit will be 3 hours



# Safety Summit Planning - Location

- Need to accommodate up to 40-50 people
- Tables for 4 breakout group discussions
- PowerPoint presentation capabilities
- Easily accessible



# Safety Summit Planning - Format

- Overview presentation
- Conduct two emphasis area team discussions at a time or do 4 simultaneously, depending on attendance
  - » Emphasis area team leaders
- Groups report out



# Safety Summit Planning Promotion to the Public

- Newspaper
  - » Article on CTSP process?
  - » Calendar of events
- Radio/TV
- Email distribution lists
- County Government website
- Other ideas?



# Potential Initial Safety Ideas

- Information to guide Safety Summit
  - » Where are there obvious gaps in safety activities?
  - » Are there specific safety strategies you want to consider?
  - » Which key groups are not involved in current safety programs but should be?

Younger

Inattentive

Occupant  
Protection

Intersections

# Next Steps

- Secure Safety Summit venue
- Distribute invitations to Safety Summit
- Promote Safety Summit to public
- Prepare materials for Summit
  - » Data fact sheets on each emphasis area
  - » Proven effective safety strategies in each emphasis area



# Open Discussion